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JOURNAL MANAGEMENT



Authors:

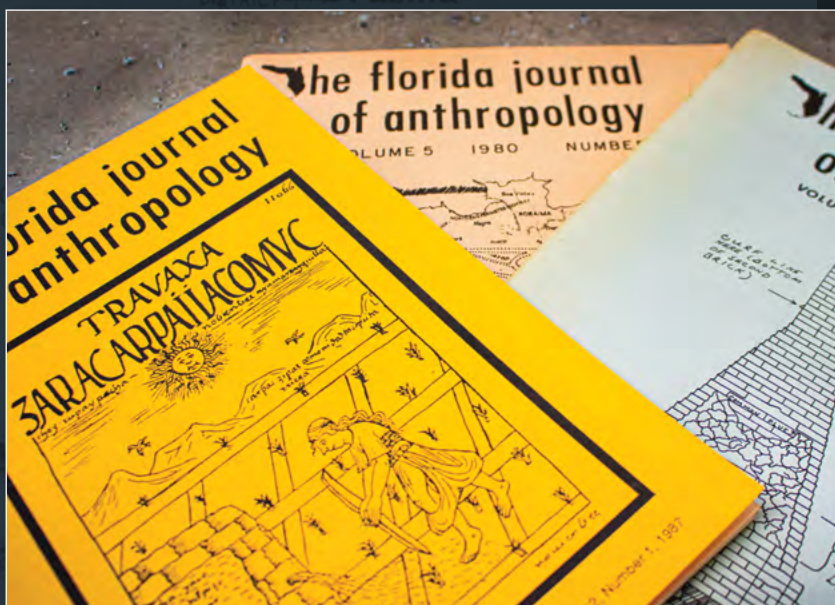
Ginessa Mahar,
Anthropology Librarian;
2019-20 Faculty Advisor

Megan Hanna Fry,
Coordinating Editor for NFJA

Megan Fry is currently working on a dual semester internship with the George A. Smathers Libraries to revive the *Florida Journal of Anthropology* (FJA), an academic journal which was in press at UF from 1976-1995. Like its predecessor, the *New Florida Journal of Anthropology* (NFJA) is a graduate student-led, peer-reviewed journal—but with 21st-century updates. NFJA will be made available in a digital, open access format, free to both authors and readers, alleviating the price barrier that can inhibit access to academic scholarship.



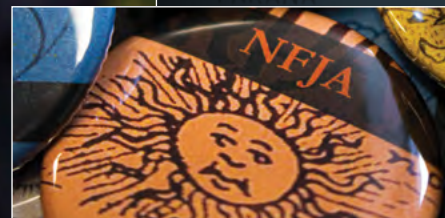
Megan Hanna Fry, Anthropology PhD student



Check out more online:

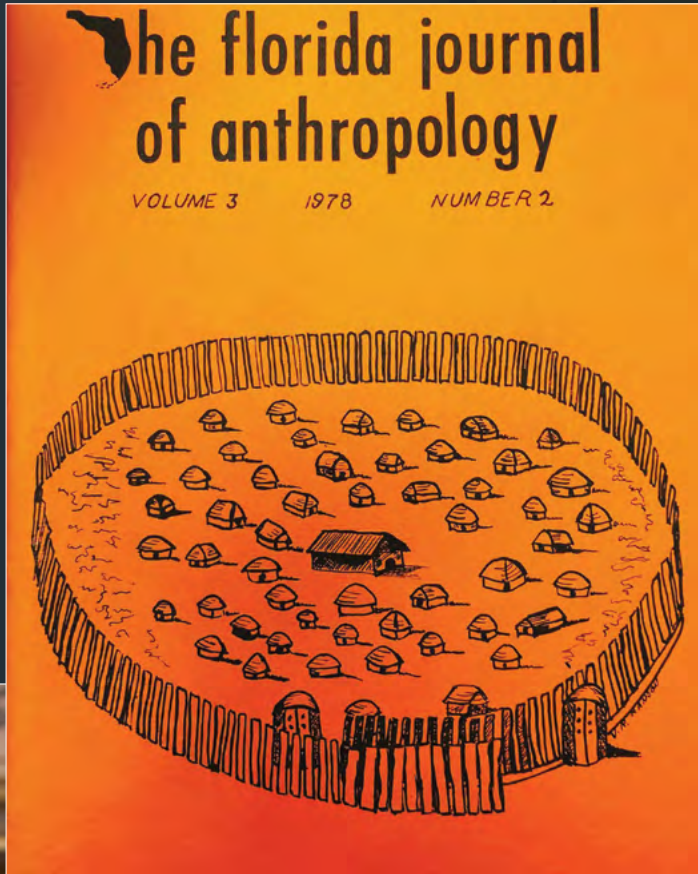
Megan Hanna Fry receives the NSF Graduate Research Fellowship Program (GRFP) grant in Spring 2020.

<https://anthro.ufl.edu/2020/04/11/graduate-student-megan-hanna-fry-receives-nsf-award-gsf/>



<https://journals.flvc.org/NFJA>

Twitter: @AnthroNfj



Megan's internship principally involves the development, management, and promotion of NFJA's digital platform, website, and social media outlets. Working with professionals from the UF Libraries and LibraryPress@UF, Megan has developed the website and online submissions portal for NFJA via the Florida Online Journals platform. NFJA accepts submissions from a wide variety of subjects relating to anthropology, which intersects with numerous fields in the social, historical, and biological sciences. Additionally, NFJA accepts submissions from experienced researchers and early career professionals at the graduate and undergraduate level, thus providing publishing opportunities for often underrepresented perspectives. The first volume and issue of NFJA published in July 2020, featuring articles from four different subfields in anthropology as well as a number of book reviews. To help with the editorial process, Megan is joined by three other graduate students from the UF Anthropology Department—Christopher LeClere, Samantha McCrane, and Brittany Mistretta—and the journal's faculty advisor Dr. Ginessa Mahar, who serves as the Anthropology Librarian.

To promote the journal, Megan has been working to develop campus advertisements and social media content with help from undergraduate and volunteer editorial and creative assistants. Promotions thus far have concentrated on the original FJA volumes, which feature stunning hand-drawn cover art—an immediate hit on Instagram, Facebook, and Twitter. Furthermore, to promote the new issues

of NFJA, Megan plans to work with her co-editors to create short video abstracts featuring article authors summarizing their research. These videos will be posted on the NFJA website and various social media outlets. Megan is dedicated to engaging the public in scientific discussions and promoting anthropological research to wider audiences. She hopes that use of social media platforms will allow NFJA authors another way to promote and disseminate their research findings within and beyond the academic community.

Megan has gained valuable experiences with the intern program in leadership, editorial processes, creative design, and technical skills, all which will help her to succeed after graduation. As Coordinating Editor of NFJA, she is in charge of developing standard operating procedures, overseeing the editorial workflow, and training and supervising the editorial and creative assistants. Her favorite part of this experience is the intersection of creative and outreach initiatives.

In her time interning, she has developed marketing materials that are both concise and visually engaging by incorporating modern technology, like QR codes, and original photography and graphics. She is also learning new technical skills such as video editing, Adobe InDesign, photo editing, copyediting, and layout. The internship has allowed Megan to work closely with experts in library publishing, enhancing her professional development and broadening her scope of potential career paths after graduation.