*Table 1. Major metropolitan statistical area newspapers, circulation and metropolitan statistical populations (Cision, 2016).*

|  |  |  |
| --- | --- | --- |
| Newspaper  | Circulation  | Population |
| California  |   |  |
| *Los Angeles Times*  | 467,309  | 3,884,000 |
| *San Francisco Chronicle*  |  223,549 | 870,887 |
|   |   |  |
| New York  |   |  |
| *The New York Times*  | 2,101,611  | 8,406,000 |
| *Daily News*  | 299,538  | 8,406,000 |
|   |   |  |
| Texas  |   |  |
| *The Dallas Morning News*  | 271,900  | 1, 258,000 |
| *Houston Chronicle*  | 360,251  | 2, 196,000 |
|   |   |  |
| Pennsylvania  |   |  |
| *Pittsburgh Post-Gazette*  | 173,160  | 305,841 |
| *The Philadelphia Inquirer*  | 158,546  | 1,553,000 |
|   |   |  |
| Illinois  |   |  |
| *Chicago Tribune*  | 384,962  | 2,719,000 |
| *Chicago Sun-Times*  | 470,548  | 2,719,000 |

Table 2. *Coding frames and definitions by category*

|  |  |
| --- | --- |
| Code | Code defined |
| Social category (12) |  |
| African American Adoptions | African American Adoptions, African American children in need of adoption, African-American parents adopting |
| Child Welfare | Stories about child emotional and behavioral well-being. Includes topics “such as abuse, neglect, poverty, domestic violence, and parental substance abuse” (Burns, et al., 2004)  |
| International Adoptions |  Stories about issues associated with international and cross-racial/cross-ethnic transfer of child guardianship or topics related to family building or adaption due to cultural/national differences. (Askeland, 2006) |
| Celebrity Adoption | Stories about celebrity trends to adopt, celebrities or celebrity couples adopting children. |
| Child Welfare Work | Stories about individuals and parties associated with the adoption industry, (i.e., social workers, child welfare agents or targets). |
| Search & Reunion | Stories about individual efforts to locate birth- or adoptive- relatives.  |
| Single Parent | Stories involving discussions of single-parent adopters or child adoptees of single parents. |
| Same-Sex Couple Adoption | Stories about to the social implications (values, attitudes, lifestyle trends) of same-sex couple adoption. |
| Special Needs | Stories about the adoption of children with special needs or disabilities. |
| Religion | Stories about the intersection between religious beliefs/doctrine and adoption. |
| Open Adoption |  Stories about birth-parent(s) access to adopted children. |
| Closed Adoption | Stories about issues related to records confidentiality of birth-parent or adopted child. |
|  |  |
| Regulation & Policy Category (4) |  |
| Legislation/Legalities | Stories about the legality of same-sex adoption, single parents adoption, or kinship (inter-family) adoptions; also includes legal actions taken by governmental bodies, organizations, schools  |
| Court System | Story gives attention to court’s interpretation about actions or individuals featured. |
| Fostering | Stories involving discussions of foster care, foster parents, the foster care system, requirements to foster |
| Same Sex Adoption | Stories dedicated to the legal, political, legislative/policy issues surrounding the debate on same-sex adoption |
| Economic Category (2) |  |
| Cost to Adopt | Stories about the cost to adopt or costs associated with adoption. |
| Adoption Statistics | Stories about the statistics — number of adoptions in country, state, gay adoptions, transracial adoptions, international adoptions, or any general statistics regarding adoption  |
| Technological Category (4) |  |
| Eugenics | Stories about the improvement of the population through eugenics or improving individual genetic quality. |
| Matching | Stories about parent-matching technology or technology’s use in connecting adoptive parents with an adoptable child  |
| Infertility | Stories about women’s infertility and adoption as an alternative to family planning. |
| IVF/Invitro/Surrogacy | Stories about surrogates or surrogacy, invitro fertilization, artificial insemination, IVF treatments to aid in conception. |

Table 3. *Inter-coder reliability*

|  |  |  |
| --- | --- | --- |
| Coding Category | Krippendorf's Alpha Reliability | Percent Pairwise Agreement |
| Overall agreement | .76 | 92% |
| Headline Tone | .86 | 90% |
| Social Themes | .76 | 93% |
| Legislation & Policy Themes | .75 | 88% |
| Economic Themes | .83 | 95% |
| Technological Themes | .48 | 95% |