

LET'S BOOST MEMBERSHIP

The Board of Directors of this Society is trying a number of ways to increase our membership. Would you as a member look around you for possible new members and urge them to join? Here are a few of the benefits:

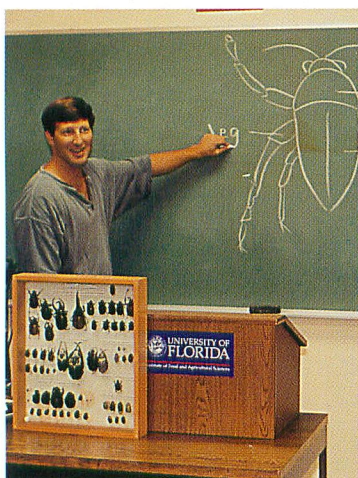
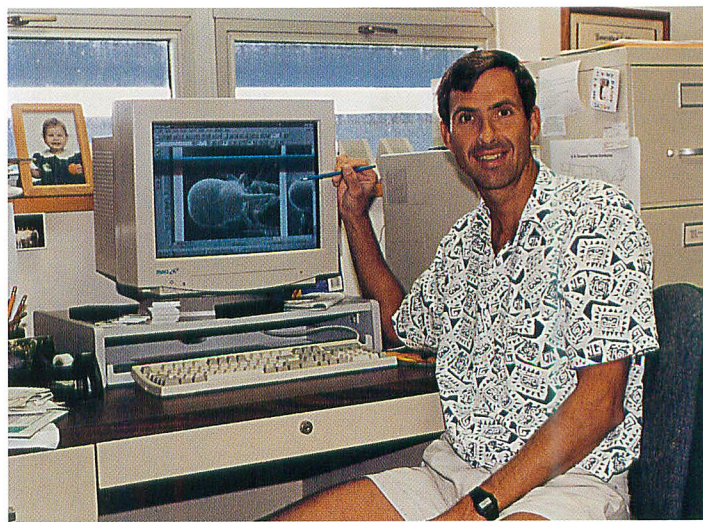
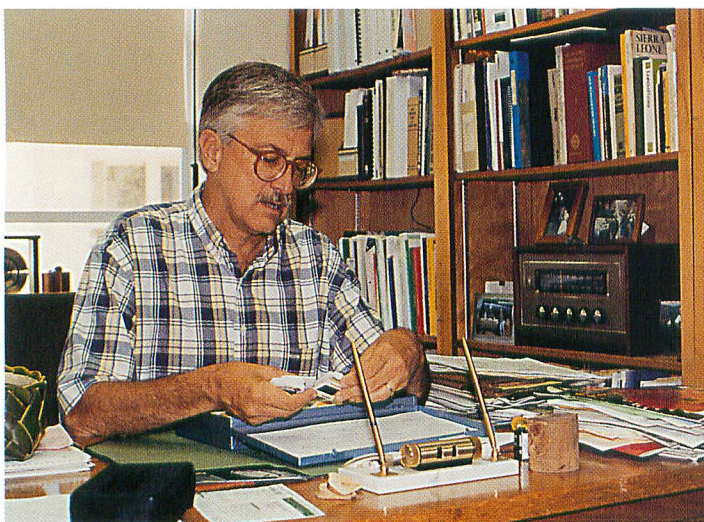
1. Get the latest experimental results from the University of Florida researchers.
2. Receive the Society's Proceedings book of annual meetings: some 400+ pages.
3. Listen to growers talk about their experiences and business.
4. Talk personally with industry people and researchers. Urge research you believe needed.
5. Just have a good two-day time mixing with friends and relaxing but learning too.
6. Membership fee is still only \$35. Send your check to Kathy Murphy, 1025 South Semoran Blvd., Winter Park, FL 32733.



UNIVERSITY OF FLORIDA IFAS RESEARCH AND EDUCATION CENTER, FT. LAUDERDALE, FLORIDA

A research goal at the Ft. Lauderdale AREC is to devise new and improved technology to produce, protect, and manage ornamental plants and turfgrasses for subtropical areas. The AREC is also intended to serve as a statewide center for expertise concerning fastidious vascular p





Row 1: Dr. George E. Fitzpatrick, professor of environmental horticulture, is coordinator of the academic program. He teaches several courses including greenhouse and nursery crops management, arboriculture, and compost technology. At right is Dr. Rudolph H. Schreffrahn, a specialist in termites and structural pest control. Row 2: Dr. Thomas J. Weissling is a specialist in teaching and research in urban entomology. Center, is an off-hour class held on Saturdays or in the evenings for day-employed students. At right is Dr. Edwin R. Duke, environmental horticulturist, teaching a class in cut flower arranging. Row 3: Dr. Edwin Duke is working in a well equipped headhouse for students learning greenhouse operation and management. Center: This is a class on a field trip visiting a greenhouse and nursery operation that grows acclimated plants in a 35-ft tall greenhouse. And at right is Kimberly Wallace, a biological scientist assisting in the teaching and research of floriculture. (Photos by Norm Childers and George Fitzpatrick.)