

FLORIDA STATE HORTICULTURAL SOCIETY

Board of Directors

MINUTES

January 16, 2015

Held by PolyCom Conference

Meeting was called to order at 10:05 am by the Chair of the Board, Ed Etxeberria. Welcome and introductions of Board Members ensued.

Attendance: Ed Etxeberria, Chris Oswald, Steve Sargent, Vanessa Campoverde, Mercy Olmstead, Mary Beth Henry, Lyn Gettys, Lynn Barber, Shawn Steed, Mark Ritenour, Kelly Morgan, Jamie Burrow, Michelle Danyluk, Ed Stover, Kathy Snyder, Susan Stapleton, and Cami Esmel McAvoy

Approval of Minutes of the previous BOD meeting:

September 19, 2014 BOD Meeting minutes: Approved the content, but there were some editorial changes to be made. The section on Old Business regarding reinstatement of password needs to be easier to read. Board agreed to email changes to Lynn, who will make the changes and redistribute to the Board. Mary Beth Henry made a motion to approve, Shawn Steed seconded the motion. Motion passed.

Approval of Reports:

TREASURER REPORT: LYNN BARBER—We aren't having any success collecting some of the delinquent page charges. Our ASHS administrators have been working on this, but so far the charges are still outstanding. Shawn Steed suggested if there is an outstanding balance we could remove published materials from Proceedings. Total Page Charges invoiced \$18,780. Page Charges Collected total \$16,600, or an outstanding balance of \$1,180. We do have a negative number as of December 31, 2014 on our Financial Report only because of the \$1,180 in outstanding page charges. Expenses were lower in all categories, but we did not meet budgeted figures on membership and Proceedings sales. Not all 2015 memberships have been paid, but an email has gone out reminding members to pay their dues. On a positive note, \$1,560 in outstanding page charges were collected in January, but since we are on a cash basis, this revenue will go toward 2015. We did increase expenses in the budget for Kathy Snyder. Ed Etxeberria states that part of the reason we are in the negative is that we have not received grant funding from the Citrus Research and Development Foundation for the Proceedings. The financial statement reflects a \$4,000 negative balance. Chris Oswald motioned to approve, Cami McAvoy seconded the motion. Motion passed.

MEMBERSHIP REPORT: STEVE SARGENT—In 2014, there were a total of 229 members. These were: 12 lifetime, 29 honorary, 2 patron, 19 student, 166 regular, and 1 international. Ed Etxeberria advised we need to have at least 300 members to survive. Mercy Olmstead made a motion to approve, Mary Beth Henry seconded the motion. Motion passed.

SUSAN STAPLETON—Public Knowledge Project is a free online open access journal publication system. This technology allows for online production of peer and non-peer review manuscripts. This project will make FSHS more accessible to online searches for information. Our test site on Florida Online Journals (FOJ), is under construction, opened only to registered users and not open to the public. The main idea is to make our Proceedings more relevant and accessible to the scientific world. There are

archival and editorial benefits to the system. Susan Stapleton advised there are steps we need to take to get started. Ed Stover made the motion to create a small committee or workgroup to explore using the editorial capacity of this journal system, Mark Ritenour seconded the motion. Motion passed. The Committee for this project will be: Mark Ritenour, Chairman, Shawn Steed, Ed Stover, Ed Etxeberria, and Steve Sargent. Ed Etxeberria feels we should start uploading the records first.

EDITOR'S REPORT ON PROCEEDINGS VOL. 126: ED ETXEBERRIA—Out of 106 possible papers, Jan Narciso has received 60. The receipt of 60 is the result of persistent phone calls and emails. We would like to have at least 80 papers. To date only 11 papers have been set up as galley proofs. We are continuing to work on getting more papers finished. We expect to have the Proceedings by early March. Steve Sargent made a motion to approve, Cami McAvoy seconded the motion. Motion passed.

MARKETING COORDINATOR REPORT: MARK RITENOUR—Links on the website are now linking to ASHS for payments (dues, registration etc.). We have moved the last 3 Proceedings back to restricted access. We have updated the conference page and have information about registration for the hotel. Current information has been updated regarding the Sectional Vice Presidents, but past information about our Vice Presidents is still posted due to the continuing submission of manuscripts. When people submit their manuscript, the system opens up an email to ASHS and to the Vice President of that section so they know who has submitted a manuscript. Mark Ritenour made a copy of a list of all the members and requested the membership to update their mailing addresses. Steve Rogers has been doing some upgrades to enhance the capability of the search engine on the FSHS website. Chris Oswald made a motion to approve, Shawn Steed seconded the motion. Motion passed.

Administrative Report: Chris Oswald—

Old Business:

ADVERTISING ON THE WEBSITE AND THE NEWSLETTER: The PowerPoint doesn't work as well on the new site as before, it will not automatically cycle through the list of sponsors. Chris Oswald will talk to Steve Rogers about setting up a special page to highlight "Donors".

New Business:

MEETING DATES AND LOCATION FOR 2016 MEETING. Chris Oswald: We have moved the Annual meeting date back by one week due to school and hotel issues, to the 2nd week in June (June 12-14). For 2016, the choices are Hutchinson Island \$112 (golf course, by the beach, no food or beverage minimum), Orlando Airport Marriot, Sheraton Lake Buena Vista \$130, and Weston Lake Mary which is only available the first week of June. Hutchinson Island Marriot was selected for the 2016 meeting. Ed Etxeberria made a motion to approve, Lynn Barber seconded the motion. Motion passed.

PREPARATIONS FOR ANNUAL MEETING. In terms of the program, everything is on schedule. Mercy Olmstead has sent the call for abstracts to FFVA, FDACS, and DPI for authors. In-service training is in place. Nothing is needed except a room and there is still time to take care of that. The program cover design will focus on Datil Peppers, a historical crop for that area. This is the time for all the Sectional Vice Presidents to start making calls to their colleagues about presenting. Steve Sargent already set up the Local Arrangements Committee, has talked with County

Extension Directors for Duval County, St. John and Putman Counties. It is suggested all County Faculty assist with making local arrangements. St. Johns County Extension office is the host for one of the National Flower Displays for the entire southeast, so they will have special plantings in at that time. Cheryl Lynn, County Director, said we could try to schedule some type of visit there, if interested.

MEETING PUBLICITY. Now that we have a partnership with ASHS and a capability of publishing papers as refereed, we need to create some sort of poster or diagram that we send to UF/IFAS faculty as well as other universities stating that it is possible to publish and present refereed papers.

FSHS SERVICE AWARD: Outstanding Commercial Horticulturist Award will be in the Vegetable section and The Presidential Gold Medal will be in Natural Resources. Ed Etxeberria will send Steve Sargent a list of the committees he had last year so a committee can be formed to choose the recipients of these awards.

Other Business & Discussions:

OFFICERS MANUAL: Ed Etxeberria will take the comments from Steve Sargent, edit them in, and re-send to everyone to review.

NEW EDITOR: The Chairman asked for possible ideas. The idea of offering a stipend was circulated. This item will be tabled for the next meeting.

FUTURE MEETINGS: Future BOD meetings will be held on April 17, 2015 by video conferencing and May 31, 2015 in the afternoon at the Annual Meeting.

Etxeberria adjourned the business meeting 12:05 pm.

Respectfully submitted,
Lynn Barber, Secretary

FLORIDA STATE HORTICULTURAL SOCIETY Board of Directors

MINUTES

April 17, 2015

Held by PolyCom Conference

Meeting was called to order at 10:05 am by the Chair of the Board, Ed Etxeberria. Welcome and introductions of Board Members ensued.

Attendance: Ed Etxeberria, Chris Oswalt, Steven A Sargent, E. Vanessa Campoverde, Mercy A Olmstead, Lynn Barber, Shawn Steed, Mark Ritenour, Kelly Morgan, Jamie Burrow, Michelle Danyluk, Ed Stover, Kathy Snyder, Camille Esmel, Mary Lamberts, George Fitzpatrick, Jan Narcisco, Alicia Whidden, and Chris Miller

Approval of Minutes of the previous BOD meeting:

Minutes from the January 16, 2015 FSHS Board of Directors were discussed. Lynn noted the St. Johns County Director position was vacant, meaning Cheryl Lynn would not be available to schedule events for the annual meeting. Shawn Steed made a motion to approve, Chris Oswalt seconded the motion. Motion passed.

Approval of Reports:

TREASURER REPORT: LYNN BARBER—The total liabilities and equity as of March 31, 2015 are \$171,695.53 compared to

\$195,179.41 from March 31, 2014. The financials only reflect money collected as of March 31. The major area of concern is conference hotel rooms because there is a penalty for not meeting the number of reservations we committed to. To date, FSHS is in jeopardy of having to pay penalty fees. There are 12 government rate rooms in the block, but attendees have to ask for them specifically. Last day for registration is May 15. Board members were asked to email Section presenters requesting they register at the hotel.

Ed Etxeberria contacted ASHS inquiring about a decline in cash of about \$23,000. The hotel for the 2016 meeting required a deposit of approximately \$15,000; therefore, a decline in cash. In addition, the Citrus Research and Development Foundation grant of \$5,500 for the Proceedings has not been received. We are comparable financially to last year except some of the money was received after March 31.

CONFERENCE REGISTRATION NUMBERS TO DATE: 38 basic members, three basic non-members, 10 basic students, 31 full members and two full non-members registrations. Sponsorships collected in the amount of \$3,000 with \$300 invoiced and outstanding.

Chris Oswalt made a motion to approve, Jan Narcisco seconded the motion. Motion passed.

MEMBERSHIP REPORT: STEVE SARGENT—As of April 15, 2015, we had 103 professional members, 12 student members, one patron, one paid lifetime, plus 12 from previous years and 26 living honorary members. Conference attendance number is at 84. We are ahead of last year. A number of people will go to the meeting and register and pay there. Mark Ritenour sent out an IFAS-All notice as a meeting reminder. Steve Sargent sent the same message targeting department chairs, center directors, county extension directors, and district directors who have faculty that work with horticultural crops. Some responded saying they were attending and others forwarded the message on to faculty. Mercy Olmstead made a motion to approve, Alicia Whidden seconded the motion. Motion passed.

MARKETING COORDINATOR REPORT: MARK RITENOUR—Several announcements were sent informing members they could now publish in FSHS and ASHS. The process of logging onto the FSHS for registration has been discontinued and the website is performing well. Mark Ritenour is still working with Steve Rogers on getting the member information uploaded to the website system, the master copy of meeting registration, and membership. This information is maintained on the ASHS website. ASHS sends us an updated membership list and we have to upload it to our system. We are working with Steve Rogers on how best to automate this function, so the information is actually current. We are also working on a sponsor appreciation page, not only for the meeting, but for anyone that wants to make a donation and have their name posted on our website. The page will be like an advertisement, highlighting all companies that are sponsoring or donating to FSHS. Mark Ritenour also has information about things to do in St. Augustine. When Steve Sargent talked to the interim St. Johns County Extension Director (CED), she stated they have one of three display gardens at the County Extension office which is approximately 5 or 6 miles from the hotel. Mark Ritenour will contact the CED directly about the visit and other things to do in St. Augustine. The majority of the manuscript abstracts are available in draft form. The Vegetable abstracts will need to be uploaded and we are missing the Handling and Processing abstracts. Mark Ritenour has contacted the citrus in-

dustry and is establishing an informational link regarding FSHS and the Citrus abstracts. Ed Stover made a motion to approve, Chris Oswalt seconded the motion. Motion passed.

EDITOR'S REPORT: JAN NARCISO—The proceedings are completed. Jan Narciso is going over the keynote speaker transcriptions to make sure they were transcribed correctly. All the pictures, galleys, and covers are completed. The Proceedings are ready to go out any time. There were a total of 13 posters, 71 total papers, two of which were from the meeting last year. We ended up with 10 Citrus papers, three of them were refereed, 12 vegetable papers, one from 2013, three of them were refereed. Ornamental, Garden and Landscape had 100% contribution from presenters, five papers are refereed. Krome had 100% contribution from presenters, nine papers, none were refereed. Handling and Processing had nine papers, three were refereed. Natural Resources had seven papers, one was referred. There were five Student Award papers, four from Handling and Processing and one from Ornamental, Garden and Landscape. Steve Sargent asked if we needed to send out CDs of the Proceedings. It was decided since the cost is minimal that we would continue for the time being. The Proceedings for the last three years were not supposed to be open to non-members, but it appears they are. Ed Etxeberria indicated he needs about 10–12 hard copies sent to him. That's what he usually sends out to local libraries and members. This is the last meeting that Jan Narciso will attend as Editor. George Fitzpatrick and Mary Lamberts have agreed to be dual editors. There will need to be some kind of communication set up with Jan Narciso, Mary Lamberts, George Fitzpatrick, and ASHS, so there can be a seamless transition. We were going to do some work with the Florida Online Journal, but the appointed committee has not yet met. Mark Ritenour has talked to Susan Stapleton and they are scheduled to talk next week. George Fitzpatrick and Mary Lamberts should be included in that call. A meeting is needed to establish rules on how to proceed with the refereed papers, which are now being handled by the ASHS group. There has to be a way for Mary Lamberts and George Fitzpatrick to keep track of the papers that are being submitted to the Journal. Steve Sargent made a motion to approve, Vanessa Campoverde seconded. Motion passed.

AWARDS: STEVE SARGENT—Outstanding Commercial Horticulturists Award: Vegetable Section: Does not require publication, just involvement. All the other awards have committees, except for Outstanding Commercial Horticulturists Award. Steve Sargent is waiting on a couple responses on some of the other Award committees. Steve Sargent was talking to Reggie Brown, Executive Director of The Florida Tomato Committee and Exchange, who assumed we still handed out The Council Memorial Research Award. Reggie Brown attends the annual meeting every couple of years. This award has not been given out since 2006, but if The Florida Tomato Committee wants to support the award with \$200 annually, that money would be awarded. The Board thought the award was funded by an endowment and that the funds were no longer available. At that point the award was terminated. Reggie Brown agreed to continue funding the award. The Council Memorial Research Award is based on a two year record research. Steve Sargent wants to bring it up as a discussion item to determine if this award can be reinstated this year. He will contact Reggie Brown about possibly changing the name of the award. The award can be reinstated if financial assets are in place to fund it. It needs to be decided whether the award will need to be added to the bylaws. This award may not have to be added to the bylaws

since it is an outside (FSHS) award and we are not financially responsible. If any changes are required, we can make them next year. The Board should create the award guidelines. The deadline to notify ASHS on award winners is May 1, 2015.

New Business:

ANNUAL MEETING: Mercy Olmstead is still working on the program. Section Vice Presidents need to notify the senior authors of papers regarding acceptance and push them to register or become a member if they are not already one. We need to contact the local arrangement committee about the local attractions in the area and add that information on the website. Mercy Olmstead has talked to Peter Dittmar about the In Service Training program. She has the room assignments and a map to the hotel which can be added in the printed program. The posters are finalized, but the corporate displays are not. Mercy Olmstead does not know if anyone has been fielding/receiving requests for displays by companies interested in having space. There was a company that wanted to bring in samples of a fruit product they make that is associated with manuscript presentation. Mercy Olmstead said that was fine and she would add another request for a table. There are a total of 10 tables. Meeting speakers are as follows: on Sunday, Rob Smith Jr. will present "A Humorous Look at Florida's Agriculture History." On Monday, the main speaker is Dr. Reza Ehsani from Citrus Research and Education Center. He will cover the use of unmanned aerial systems in horticultural crops. On Tuesday morning, there is a tentative commitment from USDA-APHIS folks working with a brand new Medfly outbreak in the Caribbean, specifically the Dominican Republic. Dr. Norman Leppla will be the Extension luncheon speaker which will begin the afternoon program. Mercy Olmstead will check on the Continuing Education Units (CEU's) for the restricted pesticide license and Certified Crop Advisor CEU's. Barton Wilder will submit the CEU's. Olmstead will provide him with the final technical program. Olmstead still needs to finalize the sponsors list. ASHS has the list of Patron members. Mercy Olmstead's deadline for sponsors will be May 4, 2015. Ed Etxeberria indicated we will be receiving some checks after the meeting, but Gene Albrigo has to keep on them until they send in the checks. Mercy Olmstead will check with Gene Albrigo to get the logos of the sponsors to put in the design files.

BY SECTIONAL VICE PRESIDENTS:

Citrus: Camille Esmel—Every time slot filled except for the last one. 24 Papers.

Ornamentals, Garden & Landscape: Shawn Steed—Full, all set. 24 Papers.

Handling & Processing: Michelle Danyluk—20 Papers.

Krome—Christian Miller: Possibly 15 presentations. On the 2nd day, Extension Research Summit for Tropical Fruit Production by Jonathan Crane.

Vegetables: Mary Beth Henry—18 Papers. Tuesday morning they are going to do a Vegetable section tour, so that will take up the morning from 8 am–2 pm.

Natural Resources: Lyn Gettys—14 Papers. No program on Tuesday.

Total of 115 papers, which is more than last year.

MEETING SPONSORSHIP: STEVE SARGENT—Gene Albrigo will have an update by May 1, 2015. Steve Sargent will contact Gene Albrigo and let him know Mercy Olmstead will be contacting with him about the sponsor list.

Other Business & Discussions:

MEETING DATE 2016: CHRIS OSWALT—The contract with Hutchinson Island Marriot has been completed for June 12—14, 2016. We will arrange for a poster advertising the meeting.

LOCAL ARRANGEMENTS: STEVE SARGENT—Committee is in place. Steve Sargent has asked Mike Sweat, County Extension Director, Duval County, to chair the committee. Liz Felter, Orange County, has already secured tropical plants from a grower in the Apopka area. Signage for the meetings is in Ed Etxeberria's lab. He will bring meeting signs and the poster advertising next year's meeting. Local arrangements will not have to worry about signage at all. Mercy Olmstead will find the tablecloths and skirts for the registration desk and meeting head table.

HORTICULTURAL CERTIFICATION PROGRAM: GEORGE FITZPATRICK—If you look at the ASHS and the FSHS websites, you will see that on Sunday, May 31, 2015, at 12:30 pm, the American Society of Horticultural Science is hosting a horticulturist exam at our meeting. George Fitzpatrick will proctor this test. The International Society of Arboriculture (ISA), will at times, sponsor a review course with two or three instructors reviewing the material from the study guide at other horticultural societies annual meeting. It is a six-hour review class the day before the exam. FSHS might consider sponsoring a review course in the future. ISA charges about \$200 for the course. In our case, the instructors will do this at no charge, so it would only involve advertising the class and securing the room. Most of the people attending the review will take the exam. These are people we want to reach out to and, hopefully, they will in the future join FSHS. There are members of ASHS that reside in Florida, so we might want to consider offering CEU's in the future. It is too late for this year, but the Board can explore this for next year. George Fitzpatrick will bring a copy of the outline he uses for the Arborist, the ASHS Horticulturist Study Guide, to the next Board meeting. If this is approved, Mary Lamberts and George Fitzpatrick could put together a study outline that would mirror the one he uses for the Arborist training. ASHS does not have a good way of promoting CEU's, so there is the potential for FSHS to offer programs to certified horticulturists because they are having problems renewing their licenses/certifications.

STUDENT AWARDS & STUDENT SCHOLARSHIPS: STEVE SARGENT—Our anonymous donor has contacted Steve Sargent and has already sent a check for student scholarships this year. Kelly Morgan is the chair of that committee and is getting people together to judge the presentations. Lynn Barber will have to check on the amount of the check from the anonymous donor and usually the Society matches a portion of the amount. The amount historically covers about 10 to 15 student scholarships. Kelly Morgan will start soliciting students to send in 100-word essays, he will form a committee to pick the top 10, providing those chosen with a \$200 award. Kelly Morgan will get with Mark Ritenour about advertising the essay submissions.

FORGING NEW PARTNERSHIPS: STEVE SARGENT—The Florida Fruit and Vegetable Association is the largest lobbying organization we have for fruits and vegetables. Steve Sargent wrote to Mike Stewart, president, and asked if he was interested in partnering with FSHS in the future. Steve wanted to run it by the Board to see if there was an interest. There could be value for FSHS to invite key industries to become partners or possibly ask one to be on our Board in the future. That would tie us directly into the industry and we would have more of an impact and more

people would come to our meetings. Steve Sargent also contacted the current President of the Florida Phytopathology Society (FPS). They meet every other year. There could be an interest in holding a joint annual meeting with FPS in the future. FPS appeared to be positive about this possibility. Another partner option is the Florida Tomato Committee. Mark Ritenour thought at one point we used to have an industry representative filling the member at large position on the Board. Ed Etxeberria feels a partnership with some of those other organizations would be beneficial. Steve Sargent, Chris Oswalt, and Ed Etxeberria will explore the possibility of a joint meeting with FPS. Etxeberria believes we need a small committee looking into the possibility of different avenues of partnerships. Mary Lamberts stated it was discussed in a past strategic planning meeting. Past Society President, Richard Tyson, was involved in doing a survey that was based on that information and it was reprinted in one of the Proceedings. Steve Sargent will set up a committee with the first objective being to solicit volunteers from the Board and those who participated in the retreat to send him an email.

LEVEL OF DONATION FOR FREE REGISTRATION—The Society will provide one free registration for each \$1,000 donation. Gene Albrigo made a motion to approve, Chris Oswalt seconded the motion. Motion passed.

MAKE THE POSTER SESSION MORE RELEVANT TO THE MEETING: Mercy Olmstead indicated there was interest by Erin Harlow (poster session coordinator) about expanding the poster session by having the authors available during a defined poster session time. This could occur before the social hour on Monday, expand the session to include additional participants. Erin Harlow had an industry person ask about participating in the poster session, but was denied. Steve Sargent and Erin Harlow inquired about giving a best poster award. Ed Etxeberria feels once it is more organized and becomes an official part of the meeting, there can be an award. Shawn Steed inquired why not make the poster session this year into a more important part of the meeting since nothing has been finalized and there are still time slots open on Monday between 5pm and 6pm.

FUTURE MEETINGS: Future BOD meetings will be held on May 31, 2015, 2–4 pm at the Annual Meeting.

Etxeberria adjourned the business meeting 12:05 pm.

Respectfully submitted,
Lynn Barber, Secretary

FLORIDA STATE HORTICULTURAL SOCIETY Board of Directors

MINUTES

May 31, 2015

Renaissance World Village Resort, St. Augustine, FL

Meeting was called to order at 2:12 pm by the Chairman of the Board, Ed Etxeberria. Welcome and introductions of Board Members ensued.

Attendance: Ed Etxeberria, Chris Oswalt, Steven Sargent, Vanessa Campoverde, Mer-cy Olmstead, Lynn Barber, Shawn Steed, Mark Ritenour, Kelly Morgan, Jamie Burrow, Michelle Danyluk, Ed Stover, Camille McAvoy, Mary Lamberts, George Fitzpatrick, Ali-cia Whidden, and Chris Miller.

Approval of Minutes of the previous BOD meeting:

Minutes from the April 17, 2015 FSHS Board of Directors were discussed. Ed Etxeberria made a motion to approve, Chris Oswalt seconded the motion. Motion passed.

Approval of Reports:

TREASURER REPORT: LYNN BARBER—Cash assets were below expectation because the hotel deposit was pre-paid and the Citrus Research and Development Foundation grant had not been received. There was a \$4,000 loss at the end of 2014 because of registration timing. Financially, FSHS is in better shape this year than the previous year. Chris Oswalt made a motion to approve, Alicia Whidden seconded the motion. Motion passed.

MEMBERSHIP REPORT: STEVE SARGENT—None

MARKETING COORDINATOR REPORT: MARK RITENOUR—There was a push from IFAS for registrations, which had good results. Interaction between the FSHS and ASHS websites continues to be problematic. ASHS has expended an excessive amount of time to retrieve membership information. Ed Etxeberria asked for a membership list. Mark Ritenour will be the contact person for acquiring membership information. If members do not receive their copy of the Proceedings within the next two weeks, they should contact FSHS. Regarding the Florida On-Line Journal (FOJ), there is a PDF hyperlink to FSHS not functioning. Suzanne Stapleton is working on the FOJ from a program/organizational standpoint. The 2011 Proceedings are no longer listed as restricted access. A budget will be proposed to continue uploading data into the FOJ system. Kathy Snyder has been paid to publish three years of FSHS abstracts to the FOJ system.

EDITOR'S REPORT: JAN NARCISO—Mary Lamberts and George Fitzpatrick are filling in for Jan Narciso. Papers should go to Sectional Vice Presidents immediately after the Annual Meeting. Selected papers will have to be published in ASHS before FSHS and are due by September 1st to guarantee the paper will be reprinted. ASHS will meet with Mary Lamberts and George Fitzpatrick during the transition as to the expectation for FSHS manuscripts submitted to ASHS. Every paper will be logged by the editor. Mary Lamberts and George Fitzpatrick will determine refereed papers for ASHS. Mary Lamberts and George Fitzpatrick can make an announcement on Tuesday at the Annual Membership Meeting about manuscript submission.

ADMINISTRATIVE REPORT: CHRIS OSWALT—There were no administrative issues at this time.

AWARDS: STEVE SARGENT—Florida Tomato Council award was added. Best paper committees have submitted award winners. Kelly Morgan advised \$1,500 was authorized by Board of Directors (BOD) for student scholarships. Fifteen students applied before the deadline, two to three were late and not awarded. Three submissions were non-University of Florida. Kelly Morgan advised there were five papers submitted and three winners for the Best Paper Awards. Student Best Paper Committee was comprised of Ed Skvarch, Peter Dittmar, and Monica Ozores-Hampton.

NOMINATIONS COMMITTEE REPORT: STEVE SARGENT—Vice President Elect, Member at Large, and co-editor nominations. Mary Lamberts and George Fitzpatrick were nominated as co-editors. Gene McAvoy was nominated for Member at Large and Mark Ritenour as President Elect.

New Business:

ANNUAL MEETING REGISTRATION: STEVE SARGENT—Registration

to date shows 174 people attending. There is a push for memberships to be renewed in December. Ed Etxeberria indicated emailing members that typically attend, but did not register this year.

2016 ANNUAL MEETING: MERCY OLMSTEAD—Final reminder that attendees should be advised as part of the final instructions to turn off cell phones.

MEETING SPONSORSHIP: CHRIS OSWALT—We have received \$12,900 + \$3,000 from an anonymous benefactor. We lost four to five sponsors over the past few years due to tight budgets. Work will need to be done to confirm new sponsors. Fritz Roka will follow Gene Albrigo as coordinator of sponsorships.

Other Business & Discussions:

ANNUAL MEETING: MERCY OLMSTEAD—Everything is on schedule. One shortcoming was identified: we need the information in February for student scholarships and instructions. UF/IFAS paid for the program printing in the past, but will be unable to provide this service in the future. This resulted in an unbudgeted expense of \$700 for program printing. Easels and posters are at the registration desk. Local arrangement committee members are: Mike Sweat, David Fuller, Erin Harlow, and Liz Felter.

HORTICULTURAL CERTIFICATION PROGRAM: George Fitzpatrick and Mary Lamberts indicated ASHS started the Horticultural Certification Program seven years ago at a cost of \$700 per exam. It was proposed an exam preparation course be performed the day before the FSHS Conference. This would get more people interested in attending the conference by offering this certification program. It is designed for people that are practitioners, not just scientists. The training could be conducted at the hotel used for the meeting. For hosting the training, FSHS could collect a fee. George Fitzpatrick and Mary Lamberts teach for free and receive a free hotel room in return. The six hour workshop at Hutchinson Island would qualify for CEUs. No one has taken the exam this or last year. The details for such a program have to be developed. A four hour exam can be given on Sunday morning or Tuesday evening, usually the day after the review program in conjunction with the Annual FSHS Conference. Ed Stover made a motion to approve, Camille McAvoy seconded the motion. Motion passed. They will work with Mercy Olmstead.

MEMBERSHIP CARD: ED ETXEBERRIA—Some members have expressed an interest in a membership card. It could be easily accomplished by cutting the membership card off the membership receipt. Remit to ASHS.

BYLAW CHANGES: ED ETXEBERRIA—The Tomato Research Award has been reestablished. In the past the Council Family of Ruskin, Florida donated funding for the Tomato Award. Once funding was exhausted the award was removed from the bylaws. Awards funded outside of FSHS do not have to be placed in the bylaws per Chris Oswalt, who stated the Society rules/Board made the decision and this would be recorded in the minutes. This would be similar to our offering of student scholarships. The Board decided to take action on this by not changing the bylaws. It was also suggested someone go through the past Board of Directors' minutes and capture the changes made by Board directives that would not be included in the bylaws. Chris Oswalt will review these directives and include them in the operations guide.

CREATE CORPORATE MEMBERSHIP FOR SOCIETY: ED ETXEBERRIA—A Corporate membership would include allied companies that would receive a plaque, a CD copy of the Proceedings and

an annual tag, indicating year of membership, to be added to original plaque. Sponsors of \$1,000 would be eligible for one free registration. Membership costs are greater than the plaque per Shawn Steed. Michelle Danyluk felt we should not provide the plaque until after five years of Corporate Membership. Mary Lamberts said a Patron can be a person that gives \$150. Corporation gives \$250. Mark Ritenour advised this is an investment in the Society. Ed Etxeberria would like this brought up at next meeting. The Board has to create language for this membership and notify members. Lyn Gettys made a motion to add Creating a Corporate Membership for the Society to our next meeting agenda, Camille McAvoy seconded the motion. Motion passed.

POSTER SESSION: CAMILLE MCAVOY—It was suggested to add a poster session and discuss it at the next Board meeting. The board would need to incorporate rules, increase the number of committees, and add a coordinator. This would require awards being worked into this section, but not necessarily a Vice President. A bylaw change would need to be made if this becomes a section. This would be parallel to a Sectional Vice President. Ed Stover made a motion to explore the development of a poster section. The idea being to bring a motion to create a separate poster section and Vice President as part of the Board, Michelle Danyluk seconded the motion. Motion passed.

2016 FUTURE MEETINGS: January 15, April 15, June 12 before the annual meeting, and September 16.

Etxeberria adjourned the business meeting 4:05 pm

Respectfully submitted,
Lynn Barber, Secretary

FLORIDA STATE HORTICULTURAL SOCIETY Board of Directors

MINUTES
September 18, 2015
by Polycom Conference

Meeting was called to order at 10:08 am by the President, Chris Oswalt. Welcome and introductions of Board Members ensued.

Attendance: Chris Oswalt, Mark Ritenour, Ed Stover, Gene McAvoy, Matt Orwat, Kelly Morgan, Mercy Olmstead, Matt Lollar, George Fitzpatrick, Mary Lamberts, Josh Freeman, Lynn Barber, Alicia Whidden, Shawn Steed, Amy Simonne And Vanessa Campoverde.

Approval of Minutes of the previous BOD meeting:

Lynn Barber provided the draft Board of Directors' meeting minutes from May 31, 2015 to Chris Oswalt and Steve Sargent to review. Awaiting feedback. Minutes will be circulated for approval after they are edited. As such, approval will be tabled until feedback is received.

Approval of Reports:

TREASURER REPORT: LYNN BARBER—The financial position of the Society is stable; however, at the June Board meeting (May 31, 2015), it appeared the budget would likely end up in a deficit for 2015 which is the result in a reduction of billable page charges for 2014 to 2015. The 2015 budget was built based on the amount that was billed in 2014 which is done before knowing how many papers will be received. The situation has been addressed by the Board and will be rectified in the future by

encouraging presentation at FSHS, with publication in an ASHS journal and *FSHS Proceedings*. ASHS stated that according to the last update received, there are currently 39 unaccounted papers presented at the 2015 FSHS conference. ASHS is confident Mary Lamberts and George Fitzpatrick are on top of this and things are running very smoothly on the paper process from their prospective. Registration numbers were up leading to increased spending at the hotel. In 2015, the budgeted hotel expenses were higher based on the budgeted 2014 attendance. In addition, there were some unbudgeted items, like hotel rooms for some of the invited guests. ASHS recommended we increase the budget for items of this nature in the 2016 conference budget. Membership is up slightly, but not to the budgeted figure. The \$5,500 grant has not yet been received. As of this reporting, there is another \$1,000 donation posted after the date of the current financial report. The total amount of donations will increase to the amount of \$11,310 and will be reflected in the next report. The Board approved expenditures for a few things, such as exhibiting at the ASHS conference, and those expenses have been placed in a line item called "Board Activity". Chris Oswalt will follow-up on the CRDF funding. Shawn Steed made a motion to approve, Gene McAvoy seconded the motion. Motion passed.

ADMINISTRATIVE REPORT: LYNN BARBER—For the 2014 Proceedings, we are short a little under \$2,000 in page charges. On the 2013 Proceedings, we are short \$1,000. We will work to track down the unpaid page charges and push for collection.

MEMBERSHIP REPORT: CHRIS OSWALT—Numbers as of September 14, 2015 reflect: one patron member, 23 student members, one international member, 173 regular members, 26 honorary members and 13 lifetime members, for a total of 236 Society members. Total membership for 2014 was 229, so membership is up by 7. Mercy Olmstead made a motion to approve, Ed Stover seconded the motion. Motion passed.

MARKETING COORDINATOR REPORT: MARK RITENOUR—The officers' names have been updated on the website, although Mark Ritenour did find one place that the editors' names had not been changed on the sidebar. He did get the Proceedings posted to the website. ASHS had a change in the delivery format of the Proceedings, and the table of contents is not hyperlinked. As such, Mark Ritenour had to separate out all the papers, then insert the Meta tags, index, and table of contents, all of which are posted on the website now. There is still some catch up that needs to be done on the website. Mercy Olmstead noticed on the website, under the "Contact" drop down, it says "FSHS Offices" instead of "FSHS Officers". We have the poster and location for next year on the website and Mark Ritenour will work on getting the website updated to advertise the 2016 conference. The next *FSHS Newsletter* is being put together right now, and it will advertise for the 2016 conference. Kathy Snyder will have the newsletter out for review shortly, and we should have collected everything we need to be included. Ed Stover made a motion to approve, Gene McAvoy seconded the motion. Motion passed.

EDITORS' REPORT: MARY LAMBERTS AND GEORGE FITZPATRICK—Handling and Processing has a lot of missing papers. Michelle Danyluk has been contacted. Mary Lamberts is reconciling what papers she has received. She would like to create a procedure that would prevent someone from publishing a presentation for one year if do not submit the required paper for Proceedings publication. Chris Oswalt feels that will affect the future page charges. Mary Lamberts and George Fitzpatrick aren't suggest-

ing people are prevented from ever publishing again, they are saying we reject the paper if the author sent one a year after refusing to submit. Ed Stover stated there have been some suggestions recognizing this is an ongoing problem. If we move toward a Journal of FSHS instead of just the Proceedings, then it would make sense to publish the papers when they are available. With our Society being relatively small, anything we can do to encourage participation should be done. Mary Lamberts and George Fitzpatrick will send Mark Ritenour a list, and he will follow up with Michelle Danyluk. Cami McAvoy and Mary Beth Henry have been on top of their sections. Some papers were sent to ASHS, but nobody told us they were sent to ASHS. We are slowly getting status updates from ASHS. It really is a function of the VP's to do this rather than the editors. When Mercy Olmstead puts together the list of duties for the Section VP's and VP's Elects, since the procedure has changed and papers are going to ASHS, she will put this information in bold or all capitals that they need to let their Sectional VP's know that they are submitting to ASHS when authors send their publication for editing. The email created for the editors to use is working fine. Mary Lamberts needs to secure verification from the ASHS saying we have permission to reprint, permission to put it on the website and which ASHS Journal it was submitted. The editors were hoping the guidelines for publication could be reprinted in the *FSHS Newsletter* and put on the website for the benefit of the members. Mary Lamberts has provided guidelines that should eliminate a lot of crisscross, confusion and help members decide which ASHS journal to submit to. We have to remember to put "Reprinted with permission". The Board needs to decide if there is a cut off for really late papers, whether we will publish them in a future Proceedings or not. This has been done before. Mark Ritenour found the location where the "Editorial Board" is listed on the side bar, questions whether he should remove this. Ritenour has Mary Lamberts and George Fitzpatrick listed in the "FSHS Officers". Since the Editorial Board is inconsistent, he will remove it from the side bar. Lynn Barber made a motion to approve, Alicia Whidden seconded the motion. Passed.

Old Business:

2015 ANNUAL MEETING: Mercy Olmstead felt that the 2015 Annual Meeting went really well. She indicated the student assistant in charge of recording the meeting events worked well. We would also like to create some type of a digital photo album under the Conference's section on the website. Mark Ritenour would like to get those photos so he can get them on the website. We are not sure if having the poster session before the reception was a good idea. It was relayed that Erin Harlow, coordinator of the poster session didn't really like this arrangement. We might have to go back to doing the session in the morning. Olmstead will take any suggestions on improving the stature of the poster session at the Annual Meeting. Chris Oswalt indicated at the International Research Conference on HLB they had the posters during the reception in the same room which went well. The year FSHS had the poster session at The Vinoy, we had the poster session at the same time and location as the reception. The problem this year was that we didn't have a room in which to leave the posters on display during the conference. Mercy Olmstead will talk to ASHS to see if we need to rent an extra room for the reception and posters. She will coordinate with Erin Harlow and ASHS to try to have the poster session during the reception. A discussion ensued about naming the poster session, judging the entries, and offering an award. Thought is that this will get

more people interested in the poster section. The downside is the financial aspects of this change. We would be encouraging more participation for a non-revenue (no page charges) generating publication into the Proceedings. We will have to address page charges because we are not covering those expenses and that has been voiced in the budget discussions. Over the past few years, ASHS has said that as you look at the number of pages in the Proceedings, the average monetary return per page has gone down from what it was five years ago because there are less page charges being billed; therefore, the poster award money is not sustainable. This doesn't mean we can't do it. We just need to find a way to make it work. Ed Stover suggested just having the poster as an online version unless the author wishes to pay the page charges. Mary Lamberts suggested PDF version of the posters on-line because they would look better. Kelly Morgan doesn't think he will have any problem finding volunteers to judge the posters, and thinks we should maybe limit the contest to those who submitted the expanded abstract at the time they proposed entering their poster and not publishing the abstract after the meeting. Kelly Morgan liked the idea of poster PDFs online. As far as the meeting, Mercy Olmstead is open to suggestions on any way to improve. Poster committee is Erin Harlow, Gene McAvoy, Vanessa Campoverde, and Kelly Morgan.

FSHS BOOTH AT ASHS ANNUAL MEETING: Chris Oswalt was responsible for shipping our booth to New Orleans, but was unable to attend. Mercy Olmstead and Mark Ritenour did attend the ASHS Conference. Mercy Olmstead doesn't know who was "manning" the booth, but said Tripti was also there helping with set up and break down. We had materials available at the booth and many were taken by attendees, which is good. Mark Ritenour is pretty sure there were four or five people that registered for FSHS memberships which we offered for free to ASHS members to the end of the year. George Fitzpatrick and Mary Lamberts attended the ASHS meeting. Fitzpatrick did notice that some of the materials that were there on his initial trip to the booth were gone on subsequent trips. George Fitzpatrick said he thought it was a very attractive booth.

RECRUITMENT OF NEW MEMBERS: MARK RITENOUR — He is open to ideas on how we can attract and recruit new members. He feels like the best thing to do is keep getting the information out. Chris Oswalt feels that what Ed Stover is doing with the Proceedings in trying to carry a little more weight administratively in the University and IFAS systems will help to increase membership as the word gets out. We do need to make sure the ASHS connection gets out there for those people who have already closed the door on our Society. They may reconsider FSHS as something that will be professionally beneficial to them. Chris Oswalt feels it will help with the recruitment of new members and potentially bring others back. Chris Oswalt feels we have good Extension participation and we just need to bring back the research folks again. Mary Lamberts suggested targeting department chairs who recently attended the conference.

FLORIDA ONLINE JOURNAL: Susan Stapleton, Mark Ritenour, Chris Oswalt, Mary Lamberts, George Fitzpatrick, and others met at the FSHS conference to talk about the Florida Online Journal. The consensus is to go forward with posting the older Proceedings on the Florida Online Journal because it has much better indexing. At a later date, we would investigate posting the newer Proceedings and dealing with the password restrictions for the most current three Proceedings. In the future, we can consider if we want to use the online FOJ review system.

We are more likely in the near future to refine our system with ASHS than to go with the FOJ review system. Susan Stapleton estimated the amount of time it took to post a single Proceedings paper at about two minutes per paper with some set up time. We could hire an OPS person to do it at a fairly reasonable cost. Susan Stapleton is close to completing the first volume (123) to be uploaded to the system. At that point, the Board can go in and evaluate the exposure and benefit of this system. Susan Stapleton also mentioned one way to get *FSHS Proceedings* recognized as refereed is in one of the indexing abstract services. Simply add a statement on our website to the fact that we are refereed and that would result it being picked up by this particular abstract service. Once identified as refereed, other services will pickup on this. There are also formatting requirements for the Meta tagging which is something we will need to check on with ASHS. The PDFs we receive have none of this tagging embedded in the documents. Mark Ritenour is talking to Steve Rogers about indexing, and he indicated there is an automated way to help with the indexing and the Meta tag data.

CORPORATE MEMBERSHIP: This was tabled from a previous Board meeting. We talked about a membership where sponsors would receive a plaque or something similar for their level of membership/sponsorship. If they were a corporation, they would receive a plaque and annual hang a tag on it for each consecutive year of sponsorship. But, this would be introducing a new class of membership subject to bylaw revisions. The breakdown of dollars and benefits are in the draft minutes for the last board meeting. With different sponsorship levels, there are different considerations. Mercy Olmstead feels that if we offer a corporate membership, that will allow access to the Proceedings, then it needs to be a top tier set-up. The Board would have to amend the bylaws to define what a corporate membership is, but not tie it to a certain dollar figure. In this way, we can make that top contribution level specific to this Board at this time. Ed Stover's idea is that a corporate membership would involve a \$1,000 donation and for each \$1,000 donated, the corporation would receive one free registration. We may need to announce this in the newsletter now to get it voted on so it can be added to next year's bylaws. Mark Ritenour made a motion to establish a different class of "Corporate Membership" in the society, one that would not be tied to the financial side of it and the details of the cost would be determined by the Board. With that membership, there would be one complimentary registration for a sum designated by the Board (membership and registration). Chris Oswald advised that we could also have a meeting sponsorship which would involve registration. For instance, if someone paid \$750 - \$1,000, they would receive one free meeting registration. The "Corporate Membership" is something separate and that is for the amount that the Board decides. But, you would still create that class of membership through the bylaws and the Board would determine the amount. Then whichever one is most interested in showing their support would receive a plaque. Mary Lambert suggested we rename the "Patron Member" as the "Corporate Member" and create a committee. Chris Oswald, Ed Stover, and Mark Ritenour volunteered to be the committee. They will investigate creating the "Corporate Membership" and or "sponsorship", determine what perks those individuals should receive and provide the information to the Board at a later date.

2014 BUSINESS MEETING MINUTES APPROVAL: LYNN BARBER – Lynn Barber emailed FSHS membership to vote to approve or not to approve the 2014 Annual Business Minutes which were

attached to the email. She received 28 votes in favor of accepting the 2014 FSHS Annual Business Minutes, one conditional vote that had to do with adding a first name to the minutes. There were no negative votes received. As such, the 2014 FSHS Annual Business Minutes were approved.

New Business:

2016 ANNUAL MEETING: MERCY OLMSTEAD—Steve Sargent submitted the In-service Training (IST) which was approved: "Innovative Genetic and Breeding Approaches to Address Critical Issues for Florida Horticultural and Agronomic Crops". This is a title in progress right now. Cost of the IST is covered by UF and consists of FSHS registration, per-diem, and travel for up to 30 agents and another 30 more for the Tuesday afternoon session. We are going to concentrate on some of the communication pieces we need to know as we go out to talk to clientele about the technologies being used, what it is, what it isn't and the application of those technologies in breeding programs. We are going to pull in people from Environmental Horticulture as well as Horticultural Science. The goal over the next couple of weeks is to meet and pull together names so that we have the IST finalized and all the things we need by January. Mercy Olmstead sent Master Calendars to VP and VP Elects this morning. She is offering a prize to the VP's that if they fulfill the 6 requirements they win a prize, which is yet to be determined. She offered it this past year and no one won it. Mercy Olmstead wants VPs to fill their sections, and if you can't fill your section, then the VP's need to try and find an alternative to presentations for the balance of the meeting. Having a paper isn't as important to her as having content so that people will come into the section and participate. Amy Simone was wondering if we would send out a reminder in December about the meeting and the papers. Mark Ritenour does send out a 'Save the Date' postcard email in mid-December, but can change the date to the beginning of December to go out with renewal notices. Olmstead said that there was an issue with sending it out to IFAS- ALL last time, especially the students. She will send Mark Ritenour a verification mark that she received for IFAS ALL. We will have a separate group meet about the program agenda. As soon as we have that done and verified, she will send it to Mark Ritenour so he can post it on the website. Chris Oswald advised that as Mercy Olmstead goes along with the planning of the 2016 meeting and the requirements that she may have or might want from a facility stand point need to be cleared by ASHS. The contract negotiated by ASHS is fairly specific, and we have no control over the facility.

CERTIFICATION PROGRAM: GEORGE FITZPATRICK, MARY LAMBERTS – At the last Board meeting, the Board approved George Fitzpatrick and Mary Lamberts' proposal to hold a six-hour examination review course for the general public and FSHS members for the ASHS Certified Horticulturist Exam. They have put together an outline which takes three hours in the morning and three hours in the afternoon, with a lunch break included. This exam review training will be held in one of the meeting rooms, with a minimum enrollment of six people. This number of participants will cover the cost of the meeting room and having a lunch brought in. If we don't make the minimum enrollment, we cancel the class. Mark Ritenour would like to know when George Fitzpatrick wants to start advertising for the training. George Fitzpatrick would like to target something in the late winter to early spring of next year. Chris Oswald would like to know on what day the exam prep would occur. George Fitzpatrick does not really like Sunday classes, but there isn't a lot going on at

the Annual meeting on Sunday. So it could be a six hour session on Sunday, June 12, 2016, or Saturday, June 11, 2016, neither of which would interfere with the FSHS meeting at all. There would be a four-hour exam that would be scheduled after the FSHS meeting. We might get a better turnout if the training is on a Saturday. Chris Oswalt wants to make sure ASHS is aware of George Fitzpatrick's plan so the requirements are taken care of regarding meeting rooms that may be needed. This contract was made last year. Chris Oswalt will check with ASHS on the meeting rooms to see what is workable and report back to the Board so everyone knows the potential options. The minimum number of people required for the exam prep can change depending on the cost of the room. These will be non-members, so that will encourage them to become members of FSHS.

MARKETING COORDINATOR POSITION: According to the bylaws, no officer can hold more than one position at one time. Mark Ritenour is holding President Elect and the Marketing Coordinator position is vacant. According to the bylaws, if the Marketing Coordinator isn't doing their job, the Board can replace them. Mark Ritenour has talked with Steve Rogers about taking the position. Steve Rogers has already worked on the FSHS website, is concerned about the amount of time the position will take, and will give Mark Ritenour an answer next week. Mark Ritenour suggested maybe the first year he and Steve Rogers could tag team the position, so the website can get caught up. Then Steve Rogers could take over after that. Mark Ritenour's term as Marketing Coordinator will be completed in 2017. Chris Oswalt feels it would be wise for the Board to also consider and approach a couple other people that are qualified and have expressed an interest in this position. Mercy Olmstead would like to come up with a job description for the Marketing Coordinator/Web Designer so we could send the open position out to the FSHS membership. Ed Stover feels it is a job you need to be approached about and Mark Ritenour agrees. The website management takes Mark Ritenour the largest amount of time because he is not a programmer. The Board has until October 1, 2015 to come up with interested individuals that might be willing to serve, then we will circulate those names to the Board and let them make a decision. For anyone that is interested, their names should be submitted to Lynn Barber by October 1, 2015. Lynn Barber will then circulate information about potential candidates so the Board can review and vote.

2017 ANNUAL MEETING: ASHS is starting to work on the location for the 2017 Annual Meeting. Mark Ritenour would like to know if anyone has ever graphed out the number of attendance verses location. The response was that no one could recall this being done. Chris Oswalt felt that Jacksonville was not well attended. Mercy Olmstead felt that Delray Beach was well attended. Gene McAvoy suggested the Naples Beach Club and Golf Resort. Mary Lamberts suggested Fort Lauderdale.

PAGE CHARGES: Chris Oswalt feels we need to revisit page charges and look at what we are comping people and what that means to the Society financially. Our cost for the production of the Proceedings will go down as we have ASHS reprints because we won't have to pay for those in the Proceedings to be set up, but we still have to pay for those that are non-refereed. We need to come up with a group of individuals that want to tackle the issue of page charges and the expenses of producing the Proceedings versus the revenue we are receiving.

Mercy Olmstead made a motion to adjourn the meeting, Alicia Whidden seconded the motion. Motion passed.

Chris Oswalt adjourned the meeting at 12:30 pm.

FUTURE MEETINGS: Friday, January 15, 2016, April 15, June 12, 2016 before the annual meeting, and September 16, 2016. 129th Annual Meeting, June 12-14, 2016, Hutchinson Island Marriott Beach Resort & Marina, Stuart, FL

Respectfully submitted,
Lynn Barber, Secretary

**2015 – 128th Annual Meeting
May 31 – June 2, 2015, at the Renaissance World Golf
Village Resort, St. Augustine, FL**

Ed Etxeberria welcomed attendees and introduced our new Chairman of the Board, Dr. Steve Sargent.

The meeting was called to order at 8:30 am by Steve Sargent. First order of business was to introduce the new President, Chris Oswalt.

APPROVAL OF MINUTES OF THE PREVIOUS ANNUAL MEETING: LYNN BARBER—There was an issue with the distribution of the Proceedings, which is where the minutes for the annual business meeting are published. The Proceedings are in the mail or will be mailed shortly. If members' mailing information is correct on the FSHS website, members should have the Proceedings within two weeks. We cannot vote on the minutes because they were not distributed in hard copy ten days in advance of the vote. The intent is to email a copy of the minutes, then conduct a vote by email for approval of the minutes.

Approval of Reports:

TREASURER REPORT: LYNN BARBER—We are doing well; however, we have one significant issue, which is unpaid Proceedings page charges. We are several thousand dollars short, which has been decreased to \$1,300 and involves five people. Make sure when you submit your manuscript that you pay the page charges that are due.

Income for 2013 was \$87,268 and expenses were \$91,789, leaving a net loss of \$4,521.

Income for 2014 was \$82,316.52 and expenses were \$86,130.70, leaving a loss of \$3,814.18.

Lyn Gettys made a motion to approve, Camille Esmel seconded the motion. Motion passed.

Administrative Report:

MEMBERSHIP REPORT: LYNN BARBER—In 2014, there were 229 members, down from 247 in 2013. As of May 31, 2015, we have 218 members, up four memberships from the same time last year. Membership has been decreasing over the past several years, so we need to challenge each other to recruit new members. Mark Ritenour made a motion to accept, Mary Lamberts seconded the motion. Motion passed.

EDITOR'S REPORT: MARY LAMBERTS AND GEORGE FITZPATRICK—Our new co-editors, Mary Lamberts and George Fitzpatrick, were introduced. George Fitzpatrick advised the editorial policies will not change significantly from previous years, from the standpoint of author submissions. Manuscripts will continue to be submitted to the sectional vice president, who will then submit the manuscript to Mary Lamberts and George Fitzpatrick. There is a policy that has changed: if you want your manuscript to be a peer reviewed, you have to submit your manuscript to either (1) *the Journal of the American Society for Horticultural Sci-*

ence, (2) *HortScience* or (3) *HortTechnology*. When you submit your manuscript to one of the ASHS journals, be sure to notify the journal that your paper was presented at the Florida State Horticultural Science meeting. Also, be sure to let your sectional vice president know, so they can let the FSHS editors know.

Mary Lamberts advised that manuscripts were due to sectional vice presidents by June 2, 2015. If the manuscripts have not been submitted by the deadline, they need to be submitted as soon as possible. You do have a choice in which journal your manuscript will be published. You need to indicate the journal if you wish to have your paper peer reviewed and published in one of the ASHS journals. All manuscripts accepted for publication in one of the ASHS journals will be subsequently published, as a reprint, in the Proceedings of the FSHS. There is a tight deadline for peer review because the paper has to be published in ASHS first. ASHS will receive the page charges when there are duplicate publications. You will not be double charged. ASHS has given FSHS permission to publish duplicate papers; FSHS can publish them as part of a conference paper. If you have a referred paper you want considered, it needs to be submitted as soon as possible. The deadline for ASHS is September 1, 2015. Once your paper is submitted, it will be on the website in 30 days. Alicia Whidden made a motion to approve, Chris Oswalt seconded the motion. Motion passed.

ANNUAL MEETING REPORT/UPDATE: MERCY OLMSTEAD— We tried something new with the poster section this year, but we feel next year we will go back to doing it before breakfast. The traffic is better in the morning. We had about 150 people sitting in the respective sections. We need to increase the number of members. If you know someone in the industry that should be a member, please talk with them. Mercy Olmstead looks forward to hearing comments about the program, what worked and what didn't, so adjustments can be made for next year. Gene McAvoy made a motion to accept, Liz Felter seconded the motion. Motion passed.

Nominations: Jeff Brecht – Nominations Chair
Sectional Vice President Elects:
Citrus – Tripti Vashisth
Handling & Processing – Amy Simmone
Krome – Tomas Ayala-Silva
Natural Resources – Lisa Hickey
Ornamental, Garden and Landscapes – Matthew Orwat
Vegetable – Matt Lollar
Editor - Mary Lamberts and George Fitzpatrick
Member at Large – Gene McAvoy
President Elect – Mark Ritenour

Chris Oswalt made a motion to approve, Liz Felter seconded the motion. Motion passed.

Old Business:

ED STOVER— Working on ways to increase membership and increase referred publications and visibility of those publication through ASHS, as well as enhancing the abstracting services and a new relationship with the Florida online journal.

Proceedings were just mailed out, but only to those who had mailing addresses in their membership database on our website. Proceedings will be mailed to 2014 members. Two emails were sent asking members to update their profiles for addresses. If you do not get your copy of the Proceedings within two weeks, click on email FSHS and let us know you did not receive it. Go to the website and update your profile so we have a current and accurate

mailing address. Then we can send a copy of the Proceedings.

New Business:

BY-LAWS: CHRIS OSWALT— Re-established The Florida Tomato Committee and Exchange Research Award. It was decided this award does not need to be part of the by-laws. As a sponsored award, as long as The Florida Tomato Committee and Exchange continues to sponsor the award, it can stand as is. However, there is some fine tuning needed and some typing errors that were noticed in the by-laws. Those corrections will be made and a revised set of by-laws will be emailed to members for comments within the next month or so. Thereafter, we will vote on the revised by-laws.

POSTERS: MARY LAMBERTS— If you have a poster and a two page paper at a session and are an extension agents or industry member, we would publish it as a full paper rather than an expanded abstract. For poster paper presenters, if you have something more to write than what is on your poster, we will accept that also.

FLORIDA ONLINE JOURNAL PROJECT: MARK RITENOUR— Trying to increase the visibility of our Proceeding in terms of indexing services. That way, our indexes will get picked up by more services. We are working on developing a different site with Susan Stapleton, UF Library System, and Kathy Snyder, who has entered some abstracts as a test. The 2011 Proceedings have been uploaded in full text as a test. We are first going to move all of the archived Proceedings to the Florida Online Journals (FOJ). The table of contents will be in html, so you can easily click on the html and download a pdf. Everything will still be on the website while we are transitioning over to the on-line journal. In a couple months, we should have the first test up, then we will have a better cost estimate to convert the old Proceedings to the new format. If we get the support that is needed, this could occur within the year. Also if anyone runs into a problem with the website, they need to let us know.

Password Protection accessible to members and non-members: The policy is current. The most recent three annual Proceedings are password protected for current members. If you are a member from a previous year, you still have access to the Proceedings if you received a CD, but you will not have on-line access. The FOJ system is only going to have non-password protected Proceedings until we get all the archived information posted. Then we will have to decide how to handle password protection.

STUDENT SCHOLARSHIPS: KELLY MORGAN— Student Scholarship Awards: Marvin Abountiolas, Timothy Ayankojo, Danielle R. Goncalves Lisa Hickey, Brittney Hubbard, Matthew Mattia, Tiana San Pedro, Rebecca Rabinowitz, Mohammed A. Razzak, Carl J. Delle Torre III, Weining Wang, Tracey K. Wasylik, Jiaqi Yan, Flavia Zambon, and Yurui Xie

STUDENT ORAL PRESENTATION: 22 students signed up. 1st place \$300 Winner was Catherine Donovan, Ornamental, Garden and Landscape Section. 2nd place \$200 Mica McMillian, Natural Resources Section. 3rd place \$100 Carlos Zambrano, Vegetable Section.

Thanks to the Local Arrangement Committee headed by Mike Sweat.

Committee members also included Liz Felter, Keith Fuller, and Erin Harlow.

SPONSORS: Thanks to Gene Albrigo, head of our Sponsorship Committee.

Platinum Level Sponsor (above \$2,000)

Citrus Research and Development Foundation
Plant Food Systems
Valent BioSciences Corporation
Gold Level Sponsor (\$1,000–1,999)
Yara of North America
Helena Chemical
Silver Level Sponsor (\$500–999)
Chemical Dynamics
Bronze Level Sponsor (under \$500)
Triangle Chemical Company
BASF
JBTC
Florida Tomato Committee

2015 Board of Directors Sectional Vice-Presidents

Citrus Section—Camille Esmel
Krome Memorial Institute—Chris Miller
Natural Resources—Lyn Gettys
Ornamental, Garden and Landscape—Shawn Steed
Handling & Processing—Michelle Danyluk
Vegetable—Mary Beth Henry

Motion to adjourn the meeting made by Lyn Gettys. Michelle Danyluk seconded the motion. Motion passed.

Steve Sargent adjourned the meeting at 9:45 am.

Respectfully submitted,
Lynn Barber, Secretary