

Florida Entomologist ON THE WEB

From a 10 Jun 2008 report by T. J. Walker to the Florida Entomological Society Executive Committee (<http://entomology.ifas.ufl.edu/walker/FESrept08.pdf>).

The Florida Entomological Society has taken a variety of steps to benefit *Florida Entomologist* authors by increasing the viewership of their articles. These include open access postings on the BioOne and Florida Center for Library Automation servers and postings on the JSTOR, EMSCO, and Cengage Gale subscription services. Data on usage are available for three of these postings:

BioOne (<http://www.bioone.org/>)

This server provides open access to all *Florida Entomologist* articles and scientific notes from 2002 until the present in both HTML and PDF formats. During 2007, the HTML versions of *Florida Entomologist* items were requested 193,103 times. The PDF versions were requested 13,251 times. Since there were, on average, about 533 *Florida Entomologist* items on the BioOne server during 2007, each item was requested (on average) 362 times in HTML format and 25 times in PDF format.

Florida Center for Library Automation (<http://www.fcla.edu/FlaEnt/>)

This, the home server of *Florida Entomologist*, gives open access to *Florida Entomologist* content in PDF format from its first issue, in 1917, until the present. It posts nearly 5400 items and provides links to the HTML content on the BioOne server. During 2007, PDF files of items on this server were viewed 8296 times.

JSTOR (<http://www.jstor.org/>)

Those associated with institutions that subscribe to JSTOR can assess the content of *Florida Entomologist* from 1917 until one year before the present. During 2007, *Florida Entomologist* items were viewed 37,916 times and printed 11,811 times. Since there were 5,091 *Florida Entomologist* items available on the JSTOR server in 2007, each item was viewed (on average) 7.4 times and printed 2.3 times. During 2007, 3953 unique items were viewed (78% of total) and 2752 were printed (54% of total).