

policies indicate that the primary obstacles now facing the industry lie in the continued high cost of active ingredients, formulations technology, and the development of clearly defined marketing strategies. The latter requires that applied biologists, consultants, extension personnel, and others responsible for developing and implementing insect pest control strategies develop an awareness of the value of semiochemicals in their programs.

The final session of the colloquium discussed oviposition deterring pheromones in fruit flies and their possible uses for controlling these pests in addition to discussing employment of semiochemicals for manipulating entomophagous insects. Reported results indicated that both areas show considerable promise as components of future integrated control programs.

At the conclusion of the colloquium, the chairmen and participants from each session prepared a list of recommendations to further the development of semiochemicals as an entity in future insect pest control strategies. The colloquium was timely, and the participants were optimistic that semiochemicals can and should play a significant role in managing insect pest populations in a wide variety of situations around the world. Papers presented and recommendations made during the various sessions will be published in Spring 1981 by Plenum Press, New York, in a hardback volume entitled "Management of Insect Pests with Semiochemicals: Concepts and Practice." This publication should prove valuable to all those interested in the latest technology on the development and application of insect semiochemicals and to all policy makers involved in planning, developing and implementing insect pest control strategies for the 1980s and beyond.—EVERETT R. MITCHELL, R.P.E.; Chairman, Colloquium Committee; USDA, SEA/Agricultural Research; Insect Attractants Laboratory; P. O. Box 14565; Gainesville, FL 32601.

MESSAGE FROM THE BUSINESS MANAGER

Sufficient time has passed since I was elected Business Manager/Treasurer to become familiar with the job. I would like to bring several points to your attention.

Effective 1 June 1980, missing issues will be supplied free *only within 3 months of date of issue*.

The price of single issues will now be \$5.00 per issue. This is a fairer price as it will help cover postage, handling, and the cost of printing. On some of the more recent issues, the former charge of \$3.75 left us with 1 or 2 cents to cover postage and handling.

If you plan to move please send the Business Manager a change of address notice immediately, if not sooner. Depending on the weight of the issue, it costs 52¢ or more to have the journals returned. Then, depending on the weight, it costs 59¢ or more to mail it to your new address. Use Postal Service Form 3578 (a postcard available *free* at your local P.O.) or send a card or letter.

If you could make your mailing address your place of business rather than your home address, it would help in getting your mail forwarded when you move. Also, *particularly for students*, (who tend to move frequently) use of your Department address will insure uninterrupted receipt of your journals and other Society communications without having to send change

of address forms with every move (i.e. your landlord runs you out). I know, I had 6 address changes as a grad student, but I didn't miss a single issue or notice, because I had the Entomology Department as my address. Most places do not object to mail, including Society business and journals related to the job, coming to the place of business.

As required in the By-laws as amended at the 1979 Annual Meeting, about 100 members were officially deleted from the mailing list on 1 January 1980 for non-payment of dues. Actually all those who had not paid by 14 February 1980 were sent a postcard reminding them of the amounts due and when they would be dropped. They were not actually dropped until 1 March 1980, when the mailing labels were sent to the printer. These people had 4 opportunities to pay their bills: Preregistration in June, Annual Meeting in September, regular billing in early December, and final notice in February. We intend to have the bills for 1981 out in October. If you can pay your dues at the annual meeting or mail them before billing, *you* can save the Society a lot of effort and money. Every bill that has to be sent out has to be typed and mailed, plus the cost of forms and postage.

About a year ago some of the more astute observers among you may have noticed a change in your address on mail from the Society. This change came about because of the requirements and capabilities of the new printer. Now all of the addresses are on computer cards. We can run off a membership list or a set of mailing labels in no time at all (barring a systems crash) using the computer and facilities of a large REGIONAL DATA CENTER somewhere in NORTHEAST Florida (I can't tell you who, because its illegal to use their name in vain or whatever, without their permission). Every member or subscriber has a set of cards (it takes 2) in the file. Any corrections or additions are cheerfully and speedily made. All cards are coded for easy retrieval in a variety of classifications. Because of the limitations of the cards, each address can consist of 4 and *ONLY* 4 lines in total. Each line can contain a maximum of 33 and *ONLY* 33 characters or spaces in each line. These restrictions have rarely been a problem, although they have resulted in some odd abbreviations. The foreign members and subscribers have presented a source of problems which initially confused even the program consultants. The program consultants then stated very clearly what would have to freeze over before they would rewrite the program to suit us. If for any reason, your address as shown is not acceptable, please let us know. We shall do what we can to ease your burden.

One of the advantages of computer technology is the speed and reduced cost of printouts. We can produce a complete membership list ordered by alphabet, zip codes, list codes, or any combination thereof, for about \$1.66 (it used to be \$11.50). A complete set of mailing labels, (just like the one which brought you these pearls of wisdom) printed in any of the orders described above, costs less than \$4. Anyone who legitimately needs a list or set of mailing labels for Society business should contact the Business Manager.

In summary, I'm learning constantly about the Society and the job. If you have any problem or suggestions, please feel free to communicate with me. If we can't work it out, I'm sure I can give you several suggestions on where to take your ideas next.

DANIEL P. WOJCIK
Business Manager/Treasurer