



**Every product
bearing the Blue Bullseye
has been proved
and proved again
before it is offered to you.**

You can count on it.

At Chemagro, test tube to test plot to market is a never ending process. As makers of chemicals for agriculture, we are acutely aware of the responsibilities and opportunities we face. So we keep scientists very busy in the laboratories, testing, testing. And our field testing and demonstration forces prove the dependability and effectiveness of every product time and again before we release it for general use. This takes years . . . not just a little time. Years that pay off in a better product for you, a proud reputation for us. We work at making the Blue Bullseye a meaningful trademark. Look for it when you need an insecticide, miticide, fungicide or herbicide.

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