



**Every product
bearing the Blue Bullseye
has been proved
and proved again
before it is offered to you.**

You can count on it.

At Chemagro, test tube to test plot to market is a never ending process. As makers of chemicals for agriculture, we are acutely aware of the responsibilities and opportunities we face. So we keep scientists very busy in the laboratories, testing, testing. And our field testing and demonstration forces prove the dependability and effectiveness of every product time and again before we release it for general use. This takes years . . . not just a little time. Years that pay off in a better product for you, a proud reputation for us. We work at making the Blue Bullseye a meaningful trademark. Look for it when you need an insecticide, miticide, fungicide or herbicide.

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**CHEMAGRO
CORPORATION**

• KANSAS CITY, MISSOURI 64129

Now
a new name stands out
on the pesticide label...



The name "Cythion" on the label means the product is premium-grade.

Cythion is manufactured under our exclusive patented process that assures maximum quality and superior reliability.

Low in odor and low in hazard—only Cythion is registered for use on stored grain, recommended for use inside homes, and accepted for use on humans. Registered for use on a wider range of pests than any other product, and on a larger number of crops and animals, with no residue problems for close-to-harvest uses.

Look for Cythion, the premium-grade malathion, on pesticides for agricultural, home and garden, pet, stored product, ULV and public health use—in liquids, wettable powders, dusts, aerosols and low-pressure bombs. Cythion is your assurance of the highest quality.



AMERICAN CYANAMID COMPANY
PRINCETON, NEW JERSEY

Before using any pesticide, stop and read the label.