CITRUS MITES HAVE A HEALTHY APPETITE, as evidenced by the foliage on the left. Damaged foliage results in substandard yield. KELTHANE® MF kills most citrus-attacking mites, nymphs and adults alike. Mite-free foliage on the right, sprayed for full coverage with KELTHANE MF foretells a bumper crop of oranges. Apply KELTHANE to citrus trees as soon as mites appear and repeat as required. It is harmless to mite predators, bees and other pollinating insects when used as directed. For full information see your dealer or write Rohm and Haas, Philadelphia, Pa. 19105.