

Selected or rejected?

protect citrus with **KELTHANE® for top dollar returns**

Give oranges and other citrus fruit the proven protection of **KELTHANE** to get the best prices at selling time. This remarkable miticide has the drop on such destructive pests as the citrus rust, citrus red, six-spotted and Texas citrus mites any time they show up in your groves. Safe for foliage or fruit and harmless to beneficial insects. Use it up to 7 days before harvest. Just follow the label. Long residual life against both nymphs and adults. See your farm supply dealer for complete information on **KELTHANE** and its proper application.

**ROHM
&
HAAS**
PHILADELPHIA, PA. 19105



P E S T I C I D E S

FOR

FLORIDA



The Kilgore Seed Company, manufacturers and formulators of Insecticides and Fungicides, offers a complete advisory service to Florida Farmers through the facilities of its 14 Stores, Laboratory and technically trained Field Staff.



THE KILGORE SEED COMPANY

DIVISION OF ASGROW SEED COMPANY

GENERAL OFFICES AND LABORATORY

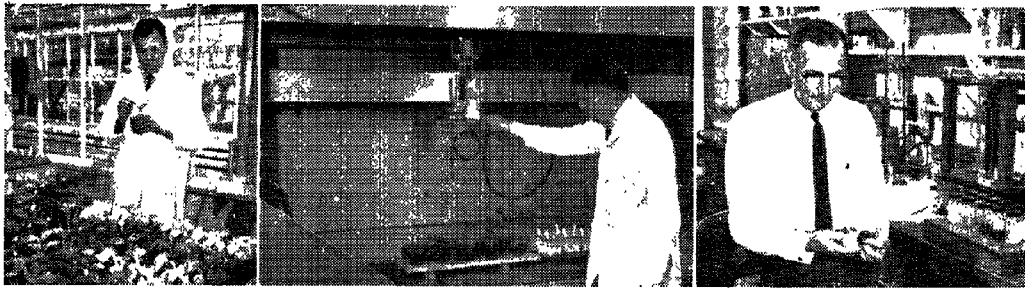
PLANT CITY, FLORIDA



Stores located at

**ALACHUA, BELLE GLADE, BOYNTON BEACH, FT. MYERS,
GAINESVILLE, HASTINGS, HOMESTEAD, IMMOKA-
LEE, MIAMI, OCALA, PAHOKEE, PALMETTO,
PLANT CITY, POMPANO, SANFORD, VERO
BEACH, WAUCHULA, WEST PALM BEACH**

"...only once in 5000"



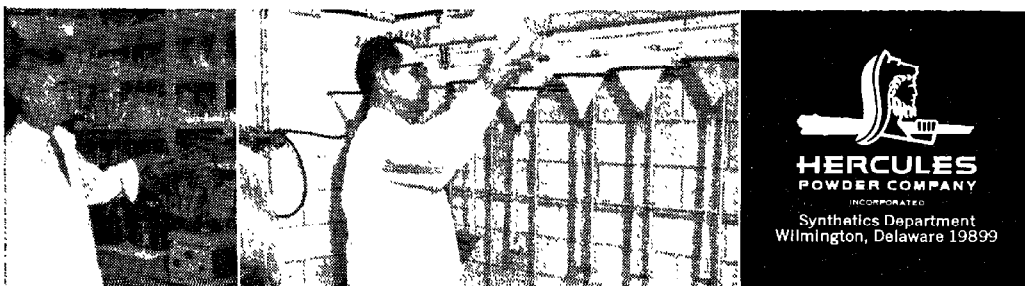
These are Hercules research people in their daily task of screening, evaluating and



developing compounds for our growing line of agricultural chemicals. So insistent



are they that Hercules products be the very best in the field...in effectiveness




HERCULES
POWDER COMPANY
INCORPORATED
Synthetics Department
Wilmington, Delaware 19899

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and safety...that only one compound out of 5000 tested is ever marketed.
"Mad Scientists"?...No, but patient and devoted, and we're proud of them.