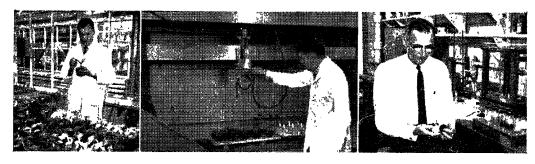
"...only once in 5000"



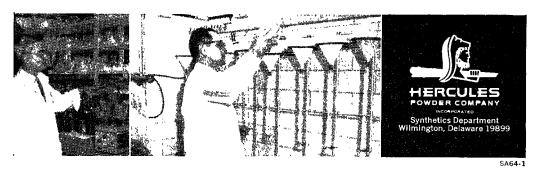
These are Hercules research people in their daily task of screening, evaluating and



developing compounds for our growing line of agricultural chemicals. So insistent



are they that Hercules products be the very best in the field...in effectiveness



and safety...that only one compound out of 5000 tested is ever marketed. "Mad Scientists"?...No, but patient and devoted, and we're proud of them.