SHELL PESTICIDES MEET THE NEEDS OF FARM AND INDUSTRY

How can they serve you?

SHELL Chemical Company, in cooperation with federal, state and local agricultural specialists, is continually striving to help farmers reach higher agricultural goals. Products such as aldrin, dieldrin, endrin, methyl parathion, Phosdrin® and Vapona® Insecticides have been of major assistance to the farmer, homeowner and industry. So have D-D® and Nemagon® Soil Fumigants and Aqualin® herbicide, slimicide, biocide.

These products have proved their effectiveness and versatility by solving many of the economic pest problems confronting the farmer. Shell insecticides are proving equally useful in a growing number of non-agricultural applications in industry and the home.

The never-ending search for additional uses of established Shell pesticides and for new, improved products to help you, is a welcome assignment at Shell Chemical Company—chemical partner of agriculture and industry.

Get full details about the Shell pesticide that fits your needs at your nearest Shell Chemical Co. District Office, or write: Shell Chemical Co., Agricultural Chemicals Division, 110 West 51st Street, New York 20, N. Y.

<table>
<thead>
<tr>
<th>Product</th>
<th>No. Agricultural Crop Uses</th>
<th>No. Non-Agricultural Uses</th>
<th>No. Pests Controlled</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dieldrin</td>
<td>153</td>
<td>18</td>
<td>182</td>
</tr>
<tr>
<td>Aldrin</td>
<td>160</td>
<td>8</td>
<td>81</td>
</tr>
<tr>
<td>Endrin</td>
<td>37</td>
<td>3</td>
<td>61</td>
</tr>
<tr>
<td>Phosdrin Insecticide</td>
<td>51</td>
<td>3</td>
<td>32</td>
</tr>
<tr>
<td>Vapona Insecticide</td>
<td>–</td>
<td>9</td>
<td>16</td>
</tr>
<tr>
<td>Methyl Parathion</td>
<td>23</td>
<td>–</td>
<td>14</td>
</tr>
<tr>
<td>Nemagon Soil Fumigant</td>
<td>49</td>
<td>81</td>
<td>0</td>
</tr>
<tr>
<td>D-D Soil Fumigant</td>
<td>50</td>
<td>50</td>
<td>0</td>
</tr>
</tbody>
</table>

*SHELL CHEMICAL COMPANY
Agricultural Chemicals Division

*There are more than 130 species of nematodes known to attack plants. Nemagon and D-D Soil Fumigants control most of these.
PESTICIDES

FOR

FLORIDA

The Kilgore Seed Company, manufacturers and formulators of Insecticides and Fungicides, offers a complete advisory service to Florida Farmers through the facilities of its 14 Stores, Laboratory and technically trained Field Staff.

THE KILGORE SEED COMPANY

DIVISION OF ASGROW SEED COMPANY

GENERAL OFFICES AND LABORATORY

PLANT CITY, FLORIDA

Stores located at

BELLE GLADE, BOYNTON BEACH, FT. MYERS, GAINESVILLE, HASTINGS, HOMESTEAD, MIAMI, OCALA, PAHOKEE, PALMETTO, PLANT CITY, POM-PANO, SANFORD, VERO BEACH, WAUCHULA, WEST PALM BEACH
Cygon* 400...
new low-hazard systemic insecticide

Recently cleared by USDA for protection of certain vegetables, non-bearing fruits and ornamentals.

Now, from the laboratories of American Cyanamid Company comes another new advance in insecticides...CYGON 400. Widely tested under the name di-methoate, CYGON brings an added dimension to phosphate insecticides. It combines systemic activity with low-hazard to man and animal.

Wide safety margin
Unlike previous systemicides, which have generally been of a rather high order of toxicity, CYGON is so low in toxicity to warm blooded animals that its use does not require "special" protective measures—other than those normally taken with any pesticide.

Outstanding control
CYGON 400 gives outstanding control of aphids, leafhoppers and leaf miners and has so far been cleared by USDA for use on potatoes, tomatoes and watermelons. CYGON can also be used on non-bearing apples, pears and citrus fruits to control aphids, mites, thrips and pear psylla. In addition, CYGON can be used to control aphids, thrips, leaf miners, scales, leafhoppers and mites attacking a number of ornamental plants.

CYGON 400 will be widely available this year in one gallon and five gallon sizes. For further information, write address below.

*Trademark

AMERICAN CYANAMID COMPANY
PRINCETON, NEW JERSEY
ORTHO

For CITRUS — VEGETABLES — LIVESTOCK
Complete Line of Insecticides, Fungicides and
Weed Killers
Ortho Division
CALIFORNIA CHEMICAL CO.
Located at Fairvilla on Route 441 North
P. O. Box 7067 ORLANDO Phone CY 5-0451

PRINTING

FOR ALL PURPOSES

Carefully Executed • Delivered on Time

PEPPER PRINTING COMPANY

GAINESVILLE • • • • • • • FLORIDA
Citrus profits
go up
when mite counts
go down
with
Kelthane

Kelthane® miticide kills citrus red, flat, Yuma, 6-spot—but is harmless to mite predators and beneficial insects. Gives fast kill and long residual action. Safe for new foliage and sensitive fruit finishes when used as recommended. Can be used up to seven days before harvest. For better coverage, use Triton® B-1956, the non-off spreader-sticker. See your dealer for both products.