

P E S T I C I D E S

FOR

FLORIDA TRUCK CROPS

●

The Kilgore Seed Company, manufacturers and formulators of Insecticides and Fungicides, offers a complete advisory service to Florida Farmers through the facilities of its 14 Stores, Laboratory and technically trained Field Staff.

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THE KILGORE SEED COMPANY

GENERAL OFFICES: PLANT CITY, FLORIDA
LABORATORY: WEST PALM BEACH, FLORIDA

●

Stores located at
BELLE GLADE, FT. MYERS, GAINESVILLE, HOMESTEAD,
MIAMI, OCALA, PAHOKEE, PALMETTO, PLANT CITY,
POMPANO, SANFORD, VERO BEACH, WAUCHULA,
WEST PALM BEACH

For effective,
economical control
of insect pests...

PARATHION

has over
**200 accepted uses..on more
than 50 different crops!**

For more and more growers parathion is proving a major weapon in their fight against inflated production costs. The most widely effective of all insecticides, parathion is comparatively inexpensive. With parathion, fewer other insecticides are needed to control difficult groups of insects. And on some crops parathion does the job alone!

Write for the new *Parathion Grower's Handbook*. It includes all new uses . . . safety precautions . . . valuable information on dosages and times of application.

AMERICAN *Cyanamid* COMPANY

Manufacturer of ***Thiophos***[®] Parathion Technical

Agricultural Chemicals Division
30 Rockefeller Plaza, New York 20, N. Y.

PARATHION INSECTICIDES ARE AVAILABLE FROM NATIONAL MANUFACTURERS

PROVING GROUND



On our 300 acre experimental farm the pesticide formulations developed in Rohm & Haas laboratories are tested under actual farming conditions. Result of this constant research:—Better all-around crop protection for farmers everywhere.

DITHANE Organic Fungicide is the choice of thousands of farmers because it protects many crops against diseases without retarding plant growth.

RHOTHANE Insecticide's unusual properties give farmers and orchardists effective control of many insects—from hornworms to tortrix.

KATHON Herbicide's ability to kill weeds and brush without harming plants makes it a potent weapon in the farmer's fight for more and better crops.

DDT finds many uses as an insecticide—on dairies and farms—as a fly spray or for crop protection.

TRITON B-1956 is the emulsifier, spreader and sticker selected by many growers to improve the effectiveness of insecticides, fungicides and weed killer.

For the future, Rohm & Haas research laboratories are working to produce constantly improved chemicals—for even better all-around crop protection.

DITHANE, RHOTHANE, KATHON, TRITON are trademarks, Reg. U.S. Pat. Off. and in principal foreign countries.

CHEMICALS FOR



AGRICULTURE

**ROHM & HAAS
COMPANY**

WASHINGTON SQUARE, PHILADELPHIA 5, PA.

Representatives in principal foreign countries



dieldrin ...

STOPS MOSQUITOES EVERYWHERE

Successful use of dieldrin in all types of climates, and under many varied conditions . . . proves beyond a shadow of a doubt that dieldrin controls mosquitoes, both larvae and adults . . . anywhere. And that goes for adult houseflies, salt marsh sand fly larvae, ticks, chiggers and fleas, too!

A little dieldrin goes a long way. For adult mosquito control a spray solution of just 4.5 pounds of actual dieldrin to one hundred gallons of water is sufficient. For mosquito larvae control, .05 to 0.1 pound actual dieldrin per acre does the job. And dieldrin formulations

make top-creaming emulsions that will not clog spray nozzles.

Dieldrin's long residual action makes it possible to have effective control days after application. And dieldrin is economical . . . makes your insecticide dollar work harder.

Application of dieldrin can only be made by such experienced personnel as Military Sanitation Units, Pest Control Operators, Public Health Organizations and Mosquito Abatement Crews.

Dieldrin is available from insecticide distributors in all areas. Write for further technical information on dieldrin and its application.

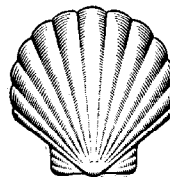
SHELL CHEMICAL CORPORATION

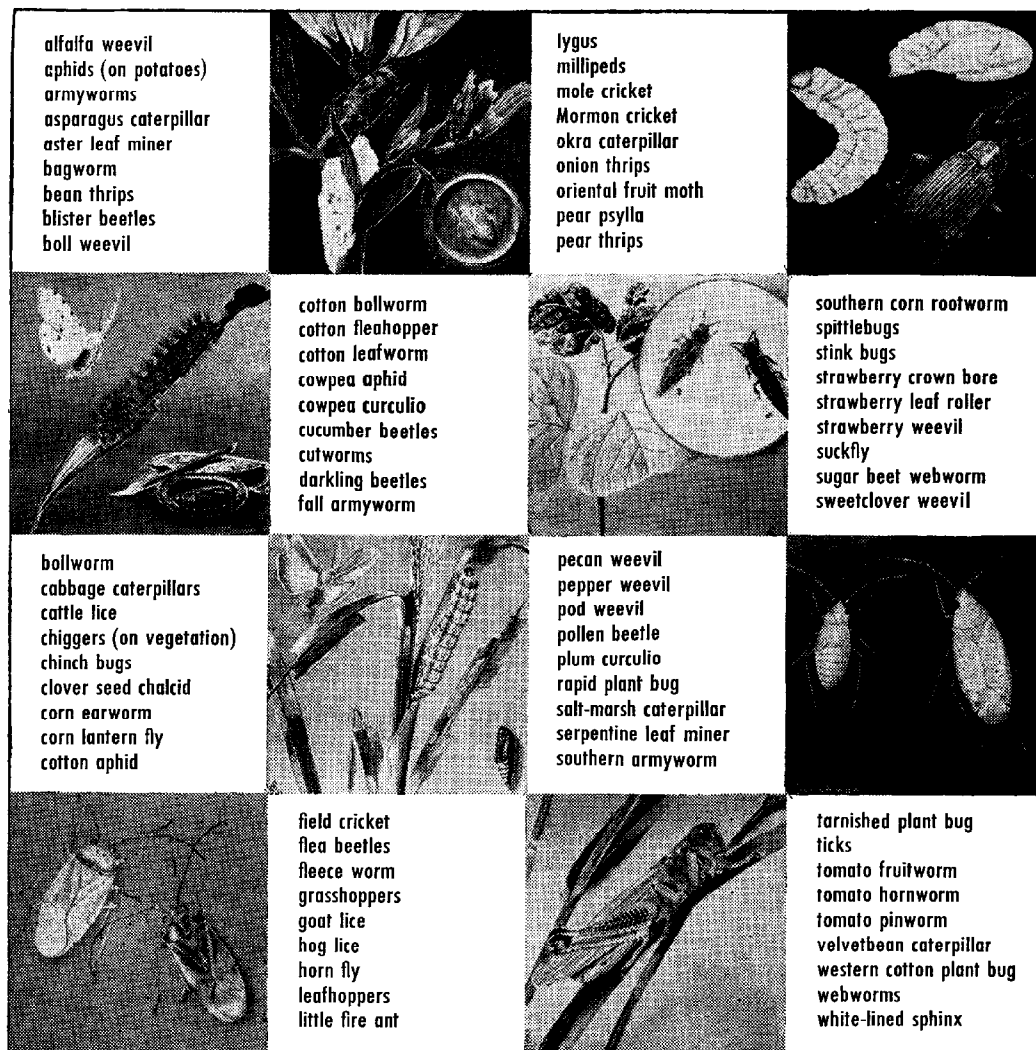
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Atlanta, Chicago, Houston, Los Angeles, New York, San Francisco, St. Louis,
Jackson, Miss, Portland, Oregon





TOXAPHENE

Kills

INSECT PESTS

Toxaphene dusts or sprays are approved for the control of an increasing number of harmful insects. All those listed above are included in latest recommendations. For specific information on toxaphene (chlorinated camphene 67-69% Cl), write to the manufacturer . . .

Naval Stores Department
HERCULES POWDER COMPANY
INCORPORATED
 913 King St., Wilmington 99, Delaware



NX52-29

Your Profit Combination

For Crop Nutrition and Protection



FERTILIZERS
For every crop, for
every need



PESTICIDES
Complete range of modern,
scientific formulations.

GRO-TONE
Super Plant Food



For lawns, gardens
and shrubs

EXPERTS at your service

Our qualified specialists are available for consultation when you encounter unusual problems in either your fertilizing program or pest control.



WILSON & TOOMER
FERTILIZER COMPANY

FLORIDA AGRICULTURAL SUPPLY COMPANY

Peninsular Fertilizer Works—Tampa • Cartledge Fertilizer Company—Cottondale
GENERAL OFFICES • JACKSONVILLE, FLORIDA

CHLORDANE



CONTROLS THESE INSECTS

Ants	Mosquitoes
Armyworms	Onion Maggots
Blister Beetles	Onion Thrips
Boxelder Bugs	Plum Curculio
Brown Dog Ticks	Sarcoptic Mange
Cabbage Maggots	Seed-Corn Maggots
Cattle Lice	Serpentine Leaf
Chiggers	Miners
Chinch Bugs	Sheep Ked
Cockroaches	Silverfish
Cotton Boll Weevils	Sod Webworms
Crickets	Southern Corn
Cutworms	Rootworms
Earwigs	Strawberry Crown
Fleas	Borers
Flies	Strawberry Weevils
Grasshoppers	Sweet Clover
Household Spiders	Weevils
Japanese Beetle	Tarnished Plant
Larvae	Bugs
Lawn Moths	Termites
Lygus Bugs	Ticks
Mole Crickets	White Grubs
Mormon Crickets	Wireworms

*Write for Specific
Technical Bulletins*

AND MANY OTHERS

VELSICOL CORPORATION

General Offices and Laboratories
330 East Grand Avenue, Chicago 11, Illinois

Export Division
100 East 42nd Street, New York 17, New York

REPRESENTATIVES IN PRINCIPAL CITIES



SPRAY or DUST

with Reliable, Dependable



Black Leaf 40 provides *multiple protection* against aphids, most thrips and similar sucking insects. Kills by contact and by fumes — versatile, economical, effective protection against crop losses.

Black Leaf 40 is *discriminating*. Controls aphids and other destructive pests — spares beneficial insects.

Black Leaf 40 is *compatible* with other standard spray and dust materials. Leaves no harmful residue.

Companion Products:

Black Leaf 3% Nicotine Dust
Black Leaf Nicotine-Rotenone-Sulphur Dust
Nico-Fume Pressure-Fumigators
Benzo-Fume Pressure-Fumigators
Nico-Fume Liquid

**TOBACCO BY-PRODUCTS & CHEMICAL
CORPORATION**

RICHMOND, VIRGINIA