PESTICIDES

FOR

FLORIDA TRUCK CROPS

The Kilgore Seed Company, manufacturers and formulators of Insecticides and Fungicides, offers a complete advisory service to Florida Farmers through the facilities of its 14 Stores, Laboratory and technically trained Field Staff.

THE KILGORE SEED COMPANY

GENERAL OFFICES: PLANT CITY, FLORIDA
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Stores located at
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For effective, economical control of insect pests...

**PARATHION**

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For more and more growers parathion is proving a major weapon in their fight against inflated production costs. The most widely effective of all insecticides, parathion is comparatively inexpensive. With parathion, fewer other insecticides are needed to control difficult groups of insects. And on some crops parathion does the job alone!

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PARATHION INSECTICIDES ARE AVAILABLE FROM NATIONAL MANUFACTURERS
On our 300 acre experimental farm the pesticide formulations developed in Rohm & Haas laboratories are tested under actual farming conditions. Result of this constant research:—Better all-around crop protection for farmers everywhere.

**Dithane** Organic Fungicide is the choice of thousands of farmers because it protects many crops against diseases without retarding plant growth.

**Rothane** Insecticide’s unusual properties give farmers and orchardists effective control of many insects—from hornworms to tortrix.

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**DDT** finds many uses as an insecticide—on dairies and farms—as a fly spray or for crop protection.

**Triton** B-1956 is the emulsifier, spreader and sticker selected by many growers to improve the effectiveness of insecticides, fungicides and weed killer.

For the future, Rohm & Haas research laboratories are working to produce constantly improved chemicals—for even better all-around crop protection.

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Successful use of dieldrin in all types of climates, and under many varied conditions... proves beyond a shadow of a doubt that dieldrin controls mosquitoes, both larvae and adults... anywhere. And that goes for adult houseflies, salt marsh sand fly larvae, ticks, chiggers and fleas, too!

A little dieldrin goes a long way. For adult mosquito control a spray solution of just 1.5 pounds of actual dieldrin to one hundred gallons of water is sufficient. For mosquito larvae control, .05 to 0.1 pound actual dieldrin per acre does the job. And dieldrin formulations make top-creaming emulsions that will not clog spray nozzles.

Dieldrin's long residual action makes it possible to have effective control days after application. And dieldrin is economical... makes your insecticide dollar work harder.

Application of dieldrin can only be made by such experienced personnel as Military Sanitation Units, Pest Control Operators, Public Health Organizations and Mosquito Abatement Crews.

Dieldrin is available from insecticide distributors in all areas. Write for further technical information on dieldrin and its application.

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INSECT PESTS

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CONTROLS

THESE

INSECTS

Ants
Armyworms
Blister Beetles
Boxelder Bugs
Brown Dog Ticks
Cabbage Maggots
Cattle Lice
Chiggers
Chinch Bugs
Cockroaches
Cotton Boll Weevils
Crickets
Cutworms
Earwigs
Fleas
Flies
Grasshoppers
Household Spiders
Japanese Beetle
Larvae
Lawn Moths
Lygus Bugs
Mole Crickets
Mormon Crickets

Mosquitoes
Onion Maggots
Onion Thrips
Plum Curculio
Sarcoptic Mange
Seed-Corn Maggots
Serpentine Leaf
Miners
Sheep Ked
Silverfish
Sod Webworms
Southern Corn
Rootworms
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