PROVEN ADJUVENTS

For Agricultural Dusts —

CP-5 DUST STICKER

For Agricultural Sprays —

COLLOIDAL Z-1

COLLOIDAL PRODUCTS CORPORATION

SAN FRANCISCO, 11, CALIFORNIA

Spreaders • Deposit Builders
Stickers for Agricultural Sprays and Dusts Since 1920

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N-P Ready Mix
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VOLCK OILS
ALLTOX Wettable (Chlorinated Camphone)
ORTHO Copper Fungicide "53"
CONTAX Weed Killer
All trade names reg. U. S. Pat. Off.

been supported by ORTHO Fungicides and Insecticides.

Florida citrus culture has long

These **ORTHO** products provide full protection against fungus and insect pests with safety to fruit and foliage.

ORTHO Fieldmen render valuable assistance in planning spray programs that help to produce more profitable crops.

CALIFORNIA SPRAY-CHEMICAL CORPORATION

ORLANDO, FLORIDA

INSECTICIDES and **FUNGICIDES**

FOR FLORIDA TRUCK CROPS

KILCIDE (DDT)
KILCHLOR (Chlordane)
KILPHENE (Chlorinated Camphene)
KILPHOS (Parathion)

KILHEX (Benzene Hexachloride)
KILGAM (Benzene Hexachloride—
essentially pure gamma isomer
base)
KILCOP (Basic or Neutral Copper

KILCOP (Basic or Neutral Copper Compounds)

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General Offices Plant City, Florida

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Agricultural Chemicals

Insecticides, Fungicides and Herbicides

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Available in 15% and 25% wettable powders and in a $_{\bullet}$ ready to use 1% dust.

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Available in a 40% wettable powder and in a high quality 42% concentrated emulsion.

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Tops in quality. 36% metallic content, active ingredient—monohydrated zinc sulphate 100%. Packaged in easy to handle 50 pound bags.

AGRICULTURAL WEED-NO-MORE

A 40% butyl ester of 2,4-D for control of broad-leafed weeds.

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A new product for the control of brush, containing 2,4-D and 2,4,5-T combined.

Many other products are available to fill your requirements. Contact your nearest SHERWIN-WILLIAMS Dealer or

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Agricultural Chemicals Division 221 12th Street

TAMPA, FLORIDA



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A safer fungicide for copper-sensitive plants.

COTTON DUSTS

BHC, DDT and sulfur combined, or Toxaphene sulfur for all-in-one control of cotton insects.

DEENATE* DDT

Insecticide in five formulations.

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Organic fungicide, ferric dimethyl dithiocarbamate, adapted for use as preventive for diseases on fruits, tobacco, ornamentals and certain vegetables.

KRENITE*

Water-soluble dinitro spray, both insecticide and fungicide.

LEXONE* 10-GW

BHC wettable powder, but usable as dust.

MARLATE* 50

Methoxychlor insecticide for fruits, vegetables and livestock-particularly dairy.

PARZATE* FUNGICIDE
Organic fungicide based on zinc ethylenebisdithiocarbamate for control of principal diseases on potatoes and certain other vegetable crops.

PARZATE* LIQUID

A fungicide based on disodium ethylenebisdithiocarbamate.

SULFORON* X

Micro-fine wettable sulfur fungicide.

ZERLATE*

Organic fungicide based on zinc dimethldithiocarbamate, compatible with most insecticides.

WEED KILLERS

AMMATE*

Ammonium sulfamate, non-selective weed killer for control of hard-to-kill woody weeds and brush.

Du Pont 83% Sodium 2,4-D Weed Killer Sodium salt of 2,4-D acid for control of many broad-leaf plants, selectively.

Du Pont 2,4-D 65% Amine Weed Killer Contains 2,4-D as triethanolamine salt, formulated for low gallonage applications.

Du Pont 2,4-D 74% Amine Weed Killer

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Du Pont 2,4-D 46% Ester Weed Killer An oily, liquid form of 2,4-D containing 46% isoproyl ester.

Du Pont 60% Sodium TCA Weed Killer

A dry powder containing 60% Sodium trichloroacetate.

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Calcium Arsenate Du Pont Spreader-Sticker Flotation Sulfur Paste Grasselli* Lead Arsenate NuRexform* Lead Arsenate

Lime Sulfur Loro* Sulforon* Zinc Sulfate Phenothiazine

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m ODERN}$ farming is an exact science. The most successful operation has the right combination—a balanced line-up of essential factors. Like all teams, there are certain "stars"—those who provide the punch and make success more certain. We invite you to scan this agricultural "program" and spot the ones to watch:

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Fertilizer Seed Nursery stock

- INSECTICIDES
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Niagara insecticides and fungicides and Niagara equipment have gone through extensive "training" to win for you. Thorough research and exhaustive tests have taken out all the guesswork. "When you buy Niagara, you buy protection" is not a slogan—it's a proved fact, accepted by top growers, large and small, from coast to coast. Expert formulation—modern materials—time proven effectiveness and reliable manufacture are behind every Niagara product. Get 'em on your

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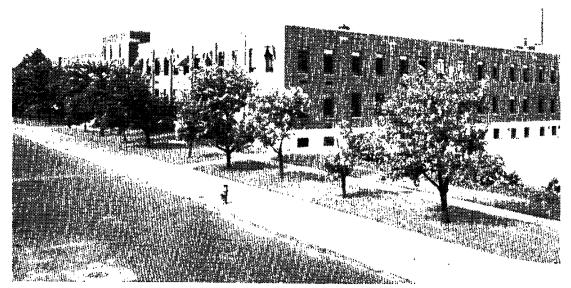
NIAGARA CHEM FOOD MACHINERY AND CHEMICAL CORPORATION

MIDDLEPORT, NEW YORK

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Rohm & Haas Research Serves the Farmer



Research Laboratory at Rohm & Haas Plant at Bridesburg, Pa.

During the last five years newly developed agricultural chemicals have added millions of dollars to the value of our country's agricultural products.

Two products, pioneered and developed by Rohm & Haas, are playing an important role in this work. They are DITHANE and RHOTHANE.

Because of its ability to control many diseases of many crops without retarding plant growth. DITHANE is beloing thousands of farmers to increase yields of potatoes and other crops.

The unique insecticidal qualities of RHOTHANE fielp orchardists through effective control of such pests as the red-banded leaf roller on apples, the orange tortrix on pears, apples, grapes and other fruit.

Today, Rohm & Haas, along with other firms, is engaged in the search for new and better chemicals for agriculture and industry.



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Of Interest to

ENTOMOLOGISTS and GROWERS

Chlordane

The Toxicant that gives
Superior Control of the
following Chewing and Sucking INSECTS

- Ants
- Grasshoppers
- Leaf Miners
- Cutworms
- Fall Army Worms
- Mole Crickets
- Cucurbit Insects
- Wireworms
- Hornworms
- Grubs
- Thrips
- Pumpkin Bugs

CHLORDANE is a gradually volatile chemical under outdoor growing conditions. Approximately three weeks following application of insecticides containing CHLORDANE no detectable residue is found on treated crops.

Technical Chlordane is formulated into emulsified concentrates, wettable powders, and dusts by leading insecticide manufacturers.

Write for technical bulletins and data.

Julius HYMAN & Company*

DENVER, COLORADO

*Manufacturers of OCTA-KLOR (T. M. Reg. U. S. Pat. Off.) Technical Chlordane EASTERN SALES OFFICE 11 West 42nd St. New York 18, N. Y.

FOR BETTER CONTROL OF MORE INSECTS

use insecticides containing



Commercial use of THIOPHOS Insecticides in 1948 confirmed the outstanding results obtained experimentally in 1947.

Such insects as aphids, mites, beetles, mealy bugs, and thrips are among the more important pests which are easily and economically killed with Wettable Powders and Dilute Dusts containing THIOPHOS Parathion.

THIOPHOS Insecticides are supplied by well-known manufacturers under their own brand names. Select one of these reliable manufacturers as your source of supply and discuss with an accredited representative your insect problem. Do the same with Federal and State Agricultural experts in your locality.

AMERICAN Gyanamid COMPANY

AGRICULTURAL CHEMICALS DIVISION BREWSTER, FLORIDA

TOXAPHENE

(CHLORINATED CAMPHENE 67-69% Chlorine)

SOLUBILITY OF TOXAPHENE IN COMMON SOLVENTS

FOUNDS OF

SOLVENT	TOXAPHENE PER GALLON OF SOLVENT AT 27°C.
ACETONE	OVER 40
BENZENE	OVER 40
CARBON TETRACHLO	ORIDE OVER 40
ETHYLENE DICHLORI	DE OVER 40
FUEL OIL	20-25
HEXANE	OVER 40
KEROSENE (REGULA	e) OVER 25
KEROSENE (DEODOR	IZED) OVER 25
LUBE OIL	5-7
SHELL E-407	OVER 25
SOLVACIDE 544C	OVER 25
SUN SOLVENT 1547	OVER 25
THANITE	8-10
TOLUENE	OVER 40
WHITE OIL 50	4-5

FOR AGRICULTURAL INSECTICIDES

Toxaphene is a synthetic organic insecticide toxicant, chlorinated camphene containing 67-69% Cl, developed by Hercules primarily for use in agricultural insecticides. It is an amber-colored, waxy solid with a mild odor suggestive of both chlorine and camphor.

Dusts and sprays based on toxaphene have been effective experimentally against more than 50 species of economically important insect pests. Hercules toxaphene is economically priced and easy to work with. It is readily soluble in non-polar organic solvents, as shown in the table at the left. This property can facilitate the preparation of experimental formulations, particularly concentrate-type sprays.

For specific technical information on toxaphene, either its insecticidal merits or its physical and chemical properties, we suggest you get in touch with us.

HERCULES POWDER COMPANY

991 Market Street, Wilmington 99, Delaware

HERCULES



against the myriads of sucking insects which swarm almost overnight. Non-caustic. Leaves no stain on flowers, foliage or fruit.

PROTECTS THE ORCHARD

Black Leaf 40 controls aphids that deform foliage and fruit, and leafhoppers that devitalize foliage. Compatible with other standard spray materials.

DELOUSES POULTRY—

by means of Cap-Brush Applicator found in each small package. Just tap on roosts. Black Leaf 40 fumes kill body lice while chickens roost.

THE "OLD RELIABLE" DIP AND DRENCH

Black Leaf 40 controls stomach worms of sheep and goats, and used as a dip, controls certain pests on livestock. Aphids and other similar insects would over-run the world, were it not for the fact that they have enemies which constantly prey upon them. Lady beetles, aphid lions, lace-wing flies and similar beneficial insects are essential in maintaining nature's balance.

TO PLANT LICE

Spraying with Black Leaf 40 kills the aphids without destroying beneficial insects that fight on the side of mankind. Use it, and differentiate between your insect friends and insect enemies, for added crop protection.

Kills two ways—by contact and by fumes. Black Leaf 40 kills aphids, leafhoppers, mealy bugs, most thrips, leaf-miners, and similar insects.

ONE PRODUCT — MANY USES

Black Leaf 40 is "the old standby"—for controlling various plant, poultry and animal parasites. Used the year round. Keep it handy for quick results. Directions on package.



LOOK FOR THE LEAF ON THE PACKAGE

A GREAT NAME IN INSECTICIDES

Black Leaf 40 Black Leaf 155

Black Leaf Dry Concentrate
And Other Nicotine-Base Products

Black Leaf Mosquito-fumer

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