

Do a Visual Presentation¹

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Do a Visual Presentation (4H GCO 59) will help 4-H'ers make an effective visual presentation. This publication covers the method of delivery, the plan, the visuals, how to look sharp and to have a sharp presentation.

Visit the 4-H Youth Development Curriculum website for more information on related project materials.



Figure 1. A visual presentation can include posters and a demonstration of how to do something.

Credits: Julie Dillard, UF/IFAS

What Is a 4-H Visual Presentation?

A visual presentation is a teaching method in which the presenter shares information with an audience with the assistance of visual aids such as posters, models, and computer presentation software (i.e., PowerPoint or Prezi).

A visual presentation can be either (1) a demonstration in which the presenter shows how to do something or (2) an illustrated talk that is by visual aids to help the audience understand the topic.

A 4-H visual presentation teaches you to

- express yourself clearly,
- research a subject,
- organize ideas in logical order, and
- develop poise in speaking before a group.

A 4-H visual presentation can also help you to develop these positive attitudes and feelings:

- Mastery—"I can do it."
- Belonging—"I'm in. I am part of the group."
- Independence—"I have the ability to share what I have learned."
- Generosity—"I can get and give help."

Your Method

Demonstration? Illustrated talk? Which method should you use? What is the difference?

Here are some of the key differences between a method demonstration and an illustrated talk. It is not always possible to distinguish between the two.

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