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W. Leighton Collins, Executive Secretary
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Dear Mr. Collins,

Please send me an ASEE application blank I would like to join the Chemical Engineering Division.

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● **MAILING INSTRUCTIONS**

All correspondence concerning ads and all advertising copy including art work, plates, photographs, and instructions should be sent to the printer: E. O. Painter Printing Co., 137 E. Wisconsin Ave., DeLand, Florida 32720.

● **PUBLICATION DATES AND DEADLINES**

CHEMICAL ENGINEERING EDUCATION is published quarterly the first week of February, April, June and November. Copy to be set by printer is due three weeks before publication, while complete plates or art work are required two weeks before publication.

● **ADVERTISING RATES WITH PLATES SUPPLIED BY ADVERTISER**

	Issue	Year
One page	\$150	\$500
One page, inside cover	180	650
One page, back cover	200	750
One, back cover, two color	250	900
Half page	80	300
Quarter page	50	200

(4 issues)

● **EXTRA CHARGES**

Printer's time will be charged for ads that require print shop setup, changes, or other modifications of ad copy.

● **MECHANICAL REQUIREMENTS**

Magazine trimmed to 8½ x 11 inches. Type page and ads conform to the following: (two-20 pica column pages)

	Inches
1 page	7 x 10
½ page horizontal	7 x 4¾
½ page vertical	3¾ x 10
¼ page	3¾ x 3½

Printing is by letterpress. Halftones or electrotypes to be 110 or 120 line screen. Line drawing in India Ink.