

Here is the way it is

We need the best engineering talent we can find.

We make things that people want and need for ordinary living. These include food products, paper products, toilet goods, household cleaning products, soaps and detergents. The technical problems involved in doing this are formidable. So are the problems to be solved in improving these products and developing new ones.

But there's another reason why we need top engineers.

We share with you a sense of urgency regarding the quality of our land, air and water resources. We are wholly committed to eliminate any Company-caused sources of pollution.

Within the next 5 years we expect to have a total investment in pollution control equipment of 65 million dollars.

Our engineers are deeply involved.

The answers we seek in both the product improvement and pollution control areas may require completely new engineering techniques and totally new product ingredients.

We invite you to join us. You may help us find the answers a little faster. You'll certainly be given the opportunity. See the P&G representative when he visits your campus.

The Procter & Gamble Company

P.O. Box 599, Cincinnati, Ohio 45201

AN EQUAL OPPORTUNITY EMPLOYER M/F