In the energy field, there aren't any easy answers

which is one very good reason for considering Atlantic Richfield for your career.

It's energy that has created and maintains the fabric of today's civilization. That's basic.

But providing energy in vast amounts today—and preparing for the greater needs of tomorrow—is a tougher and more challenging problem than ever before.

Now, new answers must be found to developing and utilizing energy—and its by-products—if we are to maintain our energy-based standards of living.

We want the best brains we can find to help us arrive at these answers. We want people sensitive to the human and natural environment—and realistic enough to know that preserving both must come from tough, intelligent, dedicated work . . . backed by outstanding resources in capital, research and experience, such as those of Atlantic Richfield.

If tackling such large-scale, significant problems is one of your criteria in selecting a job, join us. We can offer you a career rich in challenge, rich in meaningful work, rich in personal reward.

See our representative on campus or your Placement Director. Should that not be convenient, write J. T. Thornton, Atlantic Richfield Company 515 South Flowers Street, Los Angeles, CA. 90071.

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