



FOR A CHEMICAL ENGINEER

**A good career
decision
is like a good
stew—
many things
should go into it!**

Technical challenge, for example, is an important consideration.

At Procter & Gamble, you'll find as much as you can handle. As a major chemical process industry involved in a very wide range of product and process development activities, we welcome chemical engineers who like a challenge. You need only pick the direction that interests you most!

A company's stability, despite abrupt changes in the economy, is another important consideration in making your career choice. As is the growth record of your prospective employer.

At P&G we make and sell things that people need and buy, in good times and bad. According to Fortune magazine, "One or more P&G products are used in 95 out of 100 homes, a penetration unequaled by any other manufacturer of anything!"

P&G sales and earnings have increased every year since 1952. Net sales have doubled in less than 10 years, to more than \$6 billion. New products and product improvements are being added continually.

And if you're interested in benefits, consider our Profit-Sharing Trust Plan. The performance of this Plan to date has enabled P&G monthly salaried employees to retire at 65 with a lump sum amount equal to about 15 times their average career annual salary. This is without cost to the employee.

Technical challenge. Substantial initial responsibility. Advancement on merit alone. Stability in good times and bad. A company marked by vigorous growth. A benefits program that ranks among the top 5% of all U. S. companies. Good reasons to see the P&G recruiter when he visits your campus!

PROCTER & GAMBLE

An Equal Opportunity Employer