

rec·og·ni·tion \ , rek-ig-'nish-ən,
-əg-\ *n* **1** : the action of recognizing; the state of being
recognized; as **a** : ACKNOWLEDGMENT **2** : special notice
or attention.

rec·og·ni·tion \ as we see it \

1 : the primary motivation to do creative work for an out-
standing company **2** : ACKNOWLEDGMENT of the quality of
that work; as **a** : self-satisfaction and pride **b** : respect
from peers and associates **c** : opportunity for advancement
3 : to recognize the challenge of the world today **4** : to be
recognized for doing something to meet those challenges
tomorrow.

If you know of qualified graduates in engineering or the
sciences, or with an interest in marketing, finance or computer
science, we hope you will encourage them to write us: Re-
cruiting and College Relations, P.O. Box 1713-CE, Midland,
Michigan 48640. Dow is an equal opportunity employer —
male/female.



DOW CHEMICAL U.S.A.

*Trademark of The Dow Chemical Company