

# BAD IDEAS

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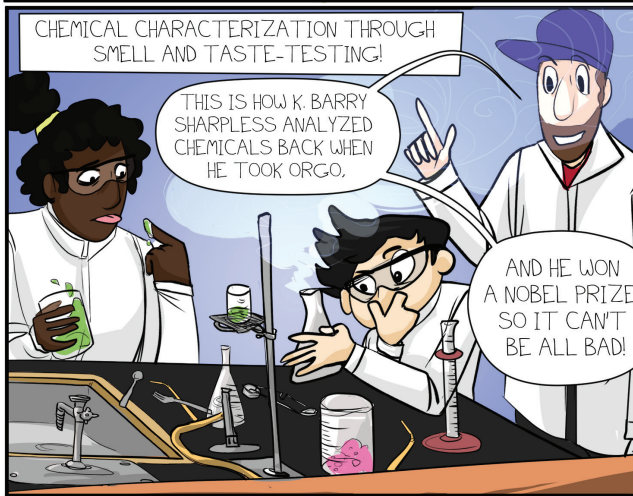




ASSESSMENT IN THE FORM OF A SCAVENGER HUNT!

FIND A PHYSICAL REPRESENTATION OF "FUGACITY"?

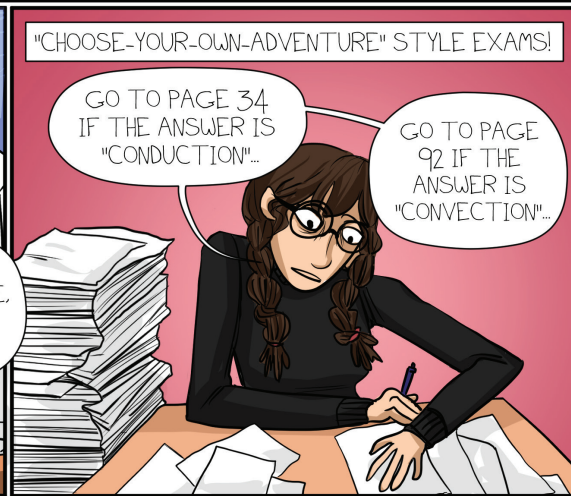
WE'RE DOOMED!



CHEMICAL CHARACTERIZATION THROUGH SMELL AND TASTE-TESTING!

THIS IS HOW K BARRY SHARPLESS ANALYZED CHEMICALS BACK WHEN HE TOOK ORGO.

AND HE WON A NOBEL PRIZE, SO IT CAN'T BE ALL BAD!



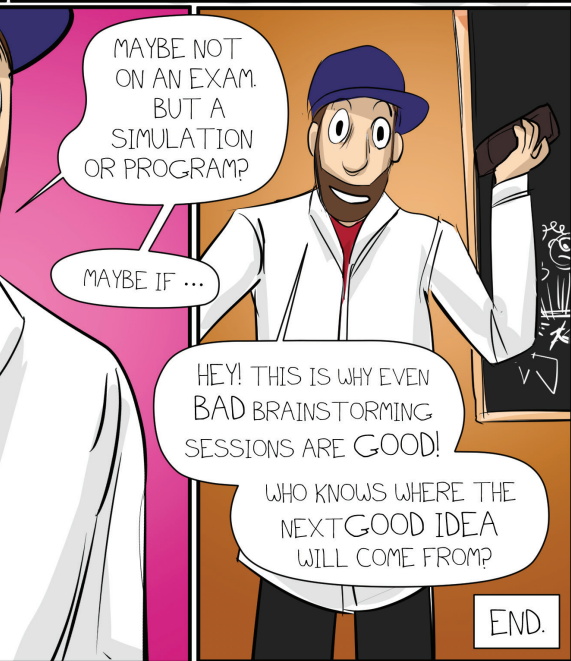
"CHOOSE-YOUR-OWN-ADVENTURE" STYLE EXAMS!

GO TO PAGE 34 IF THE ANSWER IS "CONDUCTION"...

GO TO PAGE 92 IF THE ANSWER IS "CONVECTION"...



ACTUALLY, THERE MIGHT BE SOMETHING TO THAT LAST ONE IF YOU DO IT RIGHT.



MAYBE NOT ON AN EXAM, BUT A SIMULATION OR PROGRAM?

MAYBE IF ...

HEY! THIS IS WHY EVEN BAD BRAINSTORMING SESSIONS ARE GOOD!

WHO KNOWS WHERE THE NEXT GOOD IDEA WILL COME FROM?

END.