



“It is more important to carry on research than it is to pay dividends.”

The speaker was Lammot du Pont. The year was gloomy 1932, and he was president of Du Pont. A proposal had been made to pare the research budgets in order to protect the dividend.

As it turned out, the company was strong enough to pay for both, and it hasn't missed paying for either in the past sixty years. But there was no doubt which way Lammot du Pont would have decided back in 1932. And today, we invest more than \$100 million a year in the quest for new knowledge and better products.

It is precisely this attitude towards research and development that attracts so many graduates every year. And that makes Du Pont such an exciting and rewarding place to work.

There is no formal training period. Our men go into responsible jobs from the first day.

They work in small groups where individual contributions are promptly recognized and rewarded. Promotions come from within the company.

They do significant work of positive benefit to society. And they work with the best men in their fields in a crackling technical environment that provides every facility needed.

If our attitude towards research and work agrees with yours, why not suggest that your students sign up for a talk with a Du Pont recruiter? Or that they write our College Relations Manager, Wilmington, Delaware 19898, for additional information on opportunities in their fields.



CHEMICAL ENGINEERING EDUCATION