



**They're already planning to mine oil instead of pump it. Isn't that the kind of company you'd like to work for?**

There are more than 100 billion barrels of potential new oil on the North American continent. But it will have to be dug—not pumped—out of the ground. It's in the form of low-grade hydrocarbon solids. Yet, the world needs so much more

oil in years to come that Atlantic Richfield is already working on ways to extract it and get it moving. Projects like this take imagination and fresh viewpoints. The kind that come from young innovators like yourself. We need you—and your

kind of ideas—to keep making great things happen. Talk to our interviewer when he's on your campus. Or write to: Mr. G. O. Wheeler, Manager Professional Recruitment, 717 Fifth Avenue, New York, N.Y. 10022.

**AtlanticRichfieldCompany**  
making things happen with petroleum energy