



## When you get closer, you see some of the problems we're working on at Roche

As more and more billions crowd the surface of Earth... raising health standards and reducing human suffering become tasks demanding new approaches.

That is why Roche carries on a research effort that for scale and scope can scarcely be matched anywhere in the world... with staff and resources equally unique.

As the result of past research and development, doctors today will write thousands of prescriptions for Roche pharmaceuticals, to help

shorten, relieve, or control dozens of diseases. Babies, pregnant mothers, and others will take Roche vitamins (we're the world's largest producer). In hospitals and clinics, hundreds of Roche products will aid treatment and recovery.

But our research focuses on tomorrow. Besides discovering or developing new drugs, we are deep in diagnostics and medical electronics. Our progress in these areas foreshadows revolutionary new equipment and techniques for a massive attack on global health needs.



**Hoffmann-La Roche Inc.**

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