

# IBMTRWSCMFMCMF

**Our billion  
dollar company.  
It sometimes  
gets lost.**

Yoo-hoo.

We're over here.

Squeezed in between SCM and AMF.

Now that more companies' names are initials, things are really getting confusing.

And since we don't make consumer products, it's even harder to stand out in the crowd.

Well, we're going to try something new that may help you to notice us:

Memory pegs.

*Peg #1: "F."* This stands for Fibers and Films. We are one of the country's leading producers of rayon, acetates, and polyesters. And we've developed more than a hundred different types of cellophane and plastic packaging films.

*Peg #2: "M."* This stands for Machinery. We are very diversified. We develop, manufacture, and market everything from sewage treatment equipment to fire engines. Harvesting machines to railroad cars.

*Peg #3: "C."* This stands for Chemicals. As a major producer, our range of products extends from organic and inorganic chemicals, which comprise many of industry's essential "building blocks," to special chemicals and fertilizers for agriculture.

Thank you for listening. We hope you'll remember at least a little.

Now back to relative anonymity.

*On the other hand, if you'd like to join a billion dollar company that's quietly bettering life in many different ways, write for our brochure "Careers with FMC." FMC Corporation, Box 760, San Jose, California 95106. We are an equal opportunity employer.*



**FMC CORPORATION**

**Fibers & Films  
Machinery  
Chemicals**