UNION CARBIDE SEES MORE...

Most oil and natural gas are burned as fuel. About 4% become petrochemical products—synthetic fabrics, paints, plastics, even medicines. Another product is jobs. There are 11 million petrochemical-related jobs in the United States.



THE MOST VERSATILE RAW MATERIAL ON EARTH.

Through heat and cold, pressure and vacuum, we transform petroleum molecules into the man-made resources that will build a better life for more of the world's people.

BRIGHT FUTURES.

Millions of pounds of Union Carbide ingredients — solvents, resins and latexes — help modern paints protect and beautify just about everything under the sun.

And rain.



PESTICIDES TO HELP FEED THE WORLD.

To feed the world's growing population, we need to stop the insects that compete with us for food. Around the world, Union Carbide's pesticides are helping increase yields of such basic foods as rice, potatoes, soybeans and vegetables.

CARS THAT SAVE GAS. FABRICS THAT SAVE BOTHER.

Plastics will increasingly replace heavier metal parts as auto makers strive for better gas mileage. But Union Carbide is already helping auto makers, with petrochemicals for everything from light urethane bumpers to polyethylene electrical insulation. We even make Prestone II anti-freeze. Your carefree synthetic fabrics are petrochemicals, too. Union Carbide makes the basic ingredient in polyester, the most popular synthetic of all.



WORKING WITH NATURE TODAY,
FOR THE RESOURCES WE'LL NEED TOMORROW.

Union Carbide Corporation, 270 Park Avenue, New York, N.Y. 10017