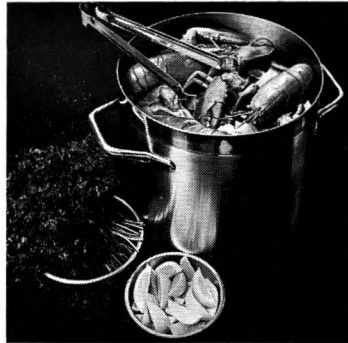


YOU SEE ROCKS.



UNION CARBIDE SEES MORE...

The earth is rich in ores and minerals, like the rocks above—but not so rich we can use them recklessly. That's why Union Carbide does more than mine, process and sell metal alloys. We also find new ways to stretch these precious natural resources, through imagination and responsible technology.



CHROMIUM ALLOYS TO MAKE STEEL "STAINLESS."

Nature never thought of stainless steel. Technology created it, and it's almost everywhere. It resists corrosion in chemical plants. It's used wherever food is professionally prepared. And for hospital use, it's easy to sterilize. Union Carbide's chromium alloys make steel stainless.

RADIOISOTOPES. THEY MAY HAVE HELPED YOU ALREADY.

Uranium is known chiefly as a source of power. But another use, nuclear medicine, is helping nearly one out of every three hospital patients, often through radioisotopes used in diagnostic tests. Union Carbide mines uranium; then we produce isotopes in our own reactor. And our scanners and body imagers let the doctor see what's happening functionally inside your body.

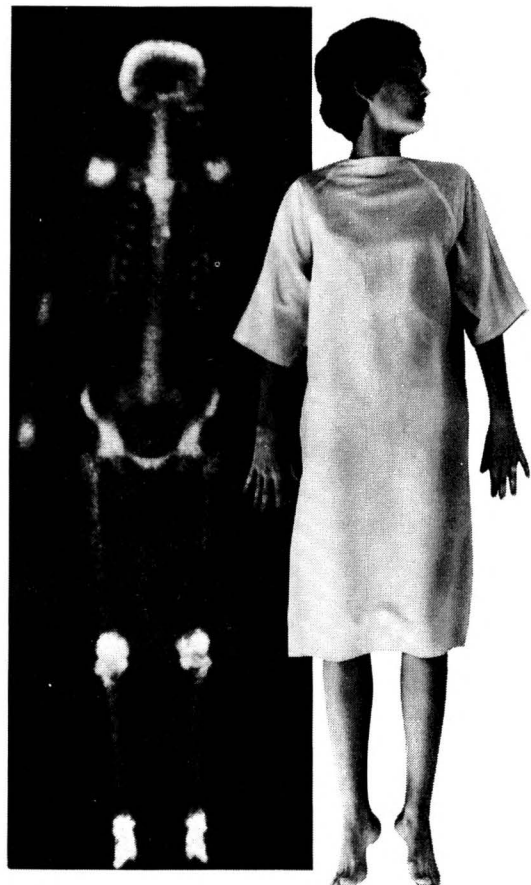


SATELLITES AND SCIENTISTS SEARCH THE EARTH FOR ORE.

Earth-scanning satellites and geologists working on every continent except Antarctica help us locate new sources of vitally needed manganese, chromium, uranium, tungsten, silicon, vanadium and asbestos.

A PINCH OF VANADIUM TO HELP CARS LOSE WEIGHT.

And bridges, buildings, trucks and trains. Union Carbide's vanadium alloys give steel strength, so builders can use less. That saves weight — and often gas and energy as well.



**UNION
CARBIDE**

**WORKING WITH NATURE TODAY,
FOR THE RESOURCES WE'LL NEED TOMORROW.**

Union Carbide Corporation, 270 Park Avenue, New York, N.Y. 10017