



*What do you think
when you think of Dow?*

Chemicals? Pharmaceuticals? Consumer products?
Plastics?

Most people probably do.
But we're more than that.
A lot more.

We're a company who cares about the future. And we're doing something to shape it. That includes exploring new energy sources, and in the meantime making the most of the energy we have. For example, the same steam we use for manufacturing is also used to produce electrical power.

Our energy conservation efforts in '77 in the U.S. alone are equal to 10 million barrels of oil or 60 billion cubic feet of gas.

We care about clean air and clean water, too. That's why we try to pioneer new products that are **non-polluting, non-hazardous, and biodegradable.**

And after we sell our products, we continue to

care about them as long as they're in use. We call this concern, "product stewardship." And it goes with everything we sell.

We also care about helping to feed an ever-growing population and discovering new cures for disease. It's been that way as long as we've been doing business.

So, if you know any students who feel a responsibility to preserve and protect life the way we do, and who have degrees in engineering, science, manufacturing or marketing, please refer them to Dow.

We'd like to tell them about the broad variety of career opportunities we offer.

And how we give people a chance to show what they can do.

Write directly to: Recruiting and College Relations, P.O. Box 1713-GE, Midland, Michigan 48640. Dow is an equal opportunity employer—male/female.

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