

# YOU SEE OIL. UNION CARBIDE SEES MORE...

## THE MOST VERSATILE RAW MATERIAL ON EARTH.

Modern technology—much of it developed by Union Carbide—transforms oil and natural gas into thousands of vital petrochemical products: synthetic fabrics, plastics, even medicines.

Yet, sadly, most oil and natural gas are burned up, as fuel.

Only four percent goes into petrochemicals. At Union Carbide, we're working on ways to make that four percent go as far as we can, to build a better future for more of the world's people.



## PESTICIDES TO HELP FEED THE WORLD.

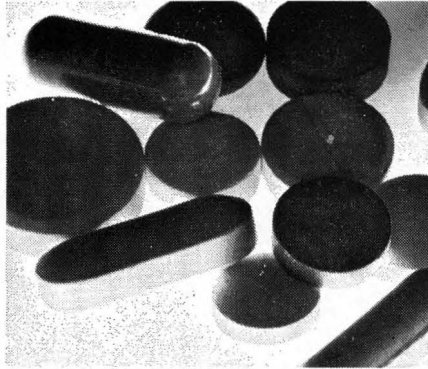
Union Carbide pesticides are registered for control of a wide variety of crop-destroying pests. Around the world, they're helping increase yields of rice, soybeans and other basic foods.

## BRIGHT FUTURES.

Millions of pounds of Union Carbide solvents, resins and latexes help modern paints protect and beautify just about everything under the sun. And the rain.



An equal opportunity employer.



## JUST WHAT THE DOCTOR PRESCRIBED.

The purity of the medicines you depend on may well begin with Union Carbide ingredients. We provide basic materials for everything from aspirin to sedatives and antibiotics.

## PLASTICS THAT SAVE GAS. FABRICS THAT SAVE BOTHER.

Increasingly, we're using oil to save gas—by turning it into strong, light plastics that trim cars' weight and boost their mileage. Union Carbide also supplies automakers with petrochemicals for everything from resilient urethane bumpers to polyethylene electrical insulation. We even make Prestone II® anti-freeze.

Your carefree synthetic fabrics are petrochemicals, too. Union Carbide makes one of the basic ingredients in polyester, the most popular synthetic of all.



**UNION  
CARBIDE**

**WORKING WITH NATURE TODAY,  
FOR THE RESOURCES WE'LL NEED TOMORROW.**

Union Carbide Corporation, 270 Park Avenue, New York, N.Y. 10017