

rec·og·ni·tion \ , rek-ig-'nish-ən,
-əg-\ *n* **1** : the action of recognizing; the state of being
recognized; as **a** : ACKNOWLEDGMENT **2** : special notice
or attention.

rec·og·ni·tion \ as we see it \

1 : the primary motivation to do creative work for an out-
standing company **2** : ACKNOWLEDGMENT of the quality of
that work; as **a** : self-satisfaction and pride **b** : respect
from peers and associates **c** : opportunity for advancement
3 : to recognize the challenge of the world today **4** : to be
recognized for doing something to meet those challenges
tomorrow.

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