

Read any best-sellers lately?



These DOW CAREERS booklets can help college graduates find uncommon career opportunities.

CHEMICAL ENGINEERS—CHEMISTS
—MECHANICAL ENGINEERS—
ELECTRICAL ENGINEERS—MARKET-
ING—COMPUTER SCIENCE—BIO-
LOGICAL SCIENCES—PEOPLE AND
PLACES

At Dow, we're firmly committed to attracting the best college graduates every year. And our DOW CAREERS booklets have been our "best-sellers"—convincing a lot of people to choose careers with us.

Each booklet outlines a specific career at Dow. You'll read about people who have those jobs now and see how they like them. And you'll find out about

some typical job challenges—and how Dow people solve them.

And every booklet explains important facts about Dow—like how we're one of the largest chemical companies in the world, and yet decentralized so you don't feel lost in some corporate maze.

Dow gives new employees actual "hands-on" experience beginning with the first day on the job. A chance to develop, to grow, and show us what they can do. Plus the recognition they deserve.

So find out more about the Common Sense/Uncommon Chemistry

People in our DOW CAREERS booklets—and learn about our uncommonly good careers.

If you know of qualified graduates in engineering or the sciences, or with an interest in marketing, finance or computer science, we hope you will encourage them to get copies of the DOW CAREERS booklets by writing us: Recruiting and College Relations, P.O. Box 1713-CE, Midland, Michigan 48640. Dow is an equal opportunity employer—male/female.

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