

# Why Engineers who start with General Foods stay with General Foods

Chemical, Mechanical, Agricultural, Electrical,  
Industrial Engineers: Opportunity knocks.

America's leading processor of packaged grocery products knows: people are what make a company great. And make it grow!

Right now, we're looking for good people.

## Who is General Foods?

You've known us all your life.

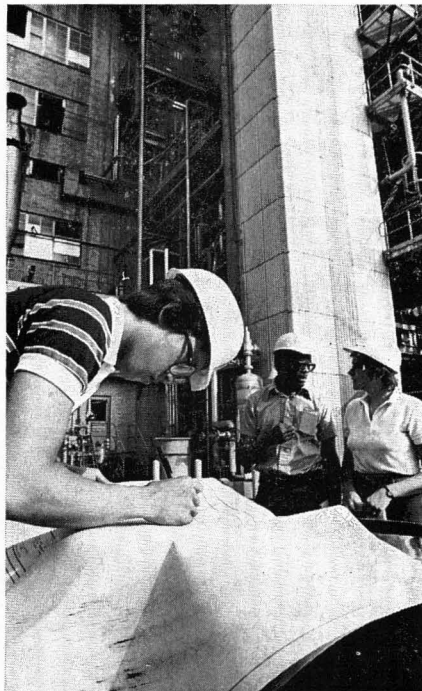
We're MAXWELL HOUSE®, SANKA®, POST® Cereals, JELL-O®, BIRDS EYE®, TANG®, SHAKE 'N BAKE®, GAINES® — household words you grew up with.

We're 70,000 employees strong. In more than 100 locations around the world.

## What our Engineers do.

They are the "leading edge" of our continuing growth and profitability.

Some go into research — finding new sources of nutrition. And new forms for familiar foods that



people can afford. Others develop new food processes, or improve existing ones.

We need plant engineers. Production engineers. Engineers for facilities planning. For energy conservation and environmental control.

Then, many of our engineers go into corporate management.

## Loyalty works two ways.

Engineers who start with us stay with us because our range of career paths gives you a choice! There's movement between our various groups according to your interests and abilities.

Plus we have a highly-competitive compensation and benefits plans programs.

But most important, General Foods rewards good people with challenge, experience and growth because that's what makes us grow.

Contact your Placement office or write to: Technical Careers Dept. CE-81  
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White Plains, New York  
10650



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