

**Benefit from the key new resource in
graduate enrollment services**

Peterson's **CONNEXION**

The innovative, computer-based recruiting
network that links qualified students with
graduate program opportunities

CONNEXION OFFERS RECRUITERS:

Targeted access to a pool of thousands of prospective candidates
who attend over 800 U.S. colleges and universities

The opportunity to search this candidate pool using criteria custom-
ized to your own program needs—without leaving your office

Results—qualified candidates' profiles—on your desk in days, not
weeks or months

A diverse candidate group: over 20% of Connexion Members are
minorities

A means of broadening your recruiting strategy by building a candi-
date pool that will yield results over a period of several years

A cost-effective way to greatly expand your recruiting resources and
contacts—according to your own schedule

CONNEXION OFFERS QUALIFIED STUDENTS:

Access to opportunities in more than 1,000 graduate programs

Membership that is free of charge for currently enrolled students

A rapid and simple registration process

THE NEXT STEP:

For further information on searching or entering the
Connexion Network, call **800-338-3282**
(outside the U.S., 609-243-9111),
fax **800-772-2465** (outside the U.S., 609-243-9150),
or write using the address below.

Peterson's
connexion[®]
SERVICES

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